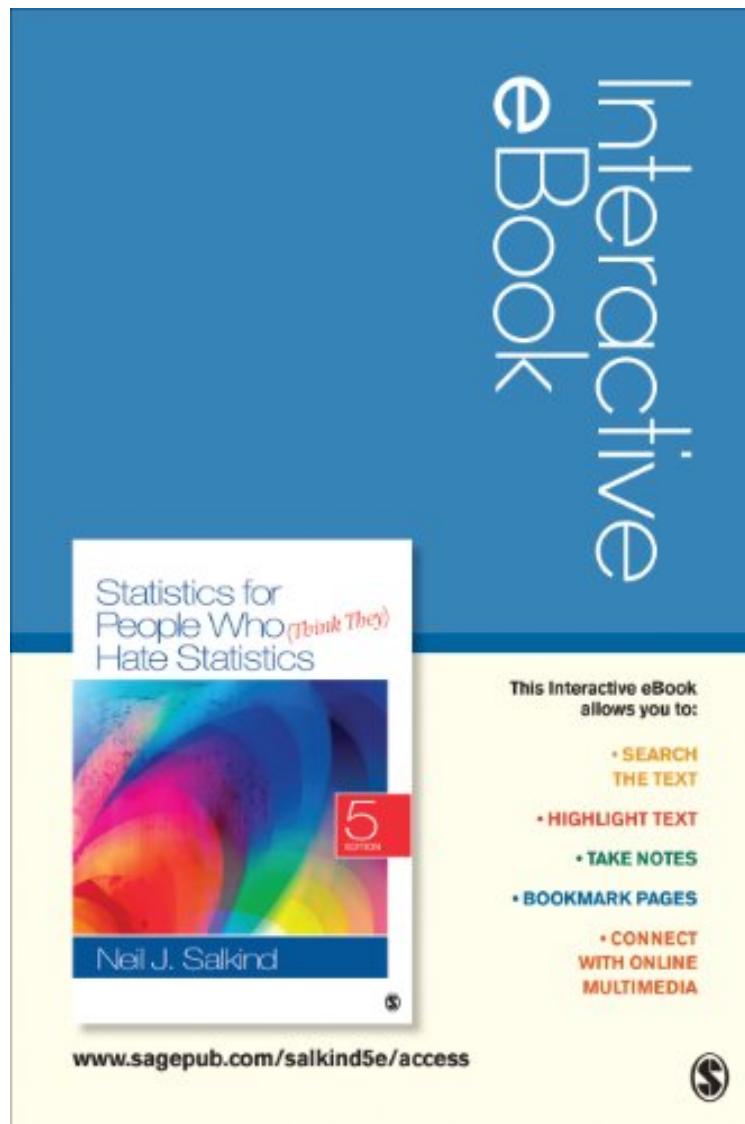


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The bestselling *Statistics for People Who (Think They) Hate Statistics* is now in its Fifth Edition and now also available in an interactive eBook edition! Continuing its hallmark use of humour, this text helps students develop an understanding of an often intimidating and difficult subject with an approach that is informative, personable, and clear. Author Neil J. Salkind takes students through various statistical procedures, beginning with descriptive statistics, correlation, and graphical representation of data, and ending with inferential techniques and analysis of variance. In addition, the book covers SPSS and includes reviews of more advanced techniques, such as reliability, validity, and introductory non-parametric statistics. The new Fifth Edition offers more examples than ever before, and a new Real World Stats feature at the end of each chapter. Interactive eBook Edition available! The slimpack provides 180 day access to the interactive eBook edition which features embedded links to video and websites, a rollover glossary, rich search functionality and more. [Click here to see a video walk-through of the rich Interactive eBook features.](#) [Click here to view a sample chapter from the Interactive eBook.](#)

About the Author Neil J. Salkind received his PhD from the University of Maryland in Human Development, and after teaching for 35 years at the University of Kansas, he remains as a Professor Emeritus in the Department of Psychology and Research in Education, where he continues to collaborate with colleagues and work with students. His early interests were in the area of children's cognitive development, and after research in the areas of cognitive style and (what was then known as) hyperactivity, he was a postdoctoral fellow at the University of North Carolina's Bush Center for Child and Family Policy. His work then changed direction and the focus was on child and family policy, specifically the impact of alternative forms of public support on various child and family outcomes. He has delivered more than 150 professional papers and presentations; written more than 100 trade and textbooks; and is the author of *Statistics for People Who (Think They) Hate Statistics* (Sage), *Theories of Human Development* (Sage), and *Exploring Research* (Prentice Hall). He has edited several encyclopedias, including the *Encyclopedia of Human Development*, the *Encyclopedia of Measurement and Statistics*, and the recently published *Encyclopedia of Research Design*. He was editor of *Child Development Abstracts and Bibliography* for 13 years and lives in Lawrence, Kansas, where he likes to letterpress print (see <https://sites.google.com/site/bigboypressofks/> for more), read, swim with the Lawrence River City Sharks, bake brownies (see the recipe at http://www.statisticsforpeople.com/The_Brown.html), and poke around old Volvos and old houses