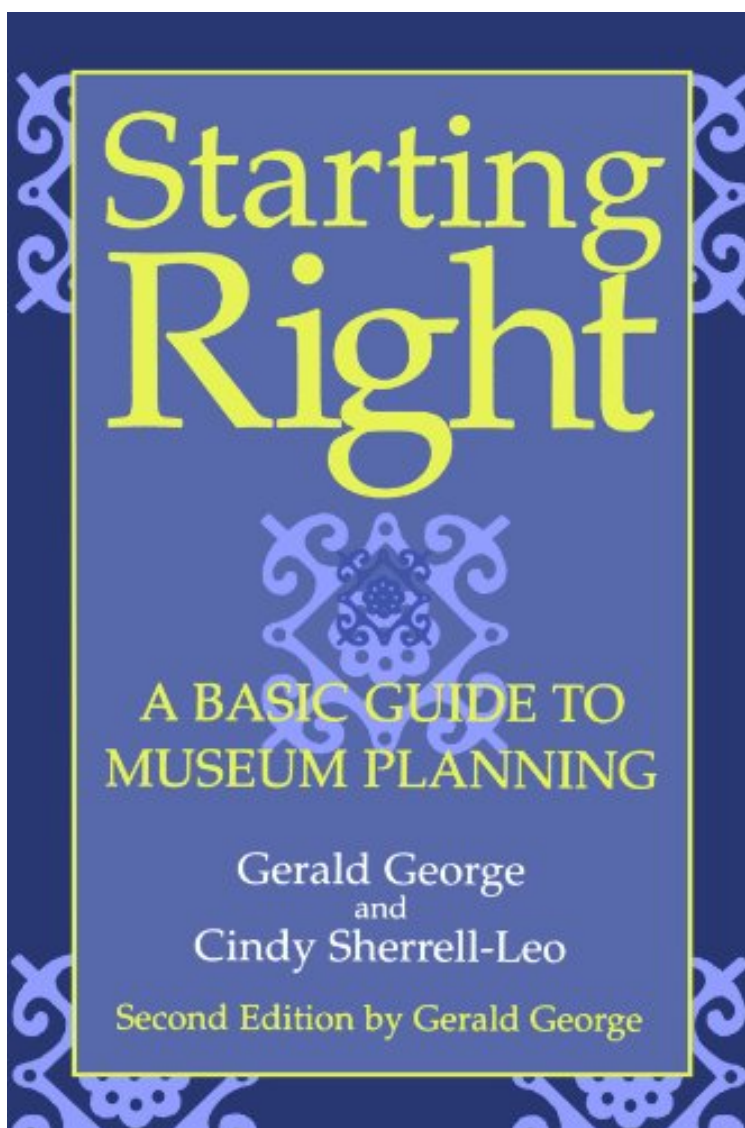


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Starting Right: A Basic Guide to Museum Planning (American Association for State and Local History)

Gerald George

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Gerald George : Starting Right: A Basic Guide to Museum Planning (American Association for State and Local History) before purchasing it in order to gage whether or not it would be worth my time, and all praised Starting Right: A Basic Guide to Museum Planning (American Association for State and Local History):

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...By T. KraftGreat starter book for understanding how a museum functions and what the requirements are to not only get a new museum started by sustain an existing one.0 of 0 people found the following review helpful. Five StarsBy Sue A. Beer text book...0 of 4 people found the following review helpful. Right on time!By Kirby RossMy product came just as they said it would. The shipped the product the next day. Definetely a good buy!

Economic and cultural issues that no one contemplated facing 50 years ago are critical to the planning process for today's successful museum. This new edition of *Starting Right*, revised from the first edition by Gerald George and Cindy Sherrell-Leo, still provides sound guidance in a handbook designed to explain the basics of museum planning in an evening's reading but it has been fully revised and updated to address the current issues facing new museums. Here in straightforward language you will find out what a museum is--philosophically and historically--some pros and cons of establishing your museum, up-to-date resource lists, and good basic advice on all aspects of museums from the choice of a building through collections care, registration, exhibitions, conservation, staffing, financial management, and fund raising.

I have recommended the first edition for years. The second edition is just as sound in its guidance, but more timely. (The Annals Of Iowa)For anyone not yet in the museum business, *Starting Right* will be a revelation. . . . This second edition of a fine introductory handbook answers questions many neophytes will not yet have considered. . . . This is a splendid book, enjoyable enough to take along to Starbucks for a lingering coffee. The chapters are short, and each provided with a useful reading list. The index is thorough, the illustrations relevant. Although the title suggests that the readers will be behind the scenes for the first time, many others will find it constructive. (Museline)The sensible information and practical suggestions for managing a community museum presented in *Starting Right* make this book a good starting point for that discussion. (Museums Australia Magazine)