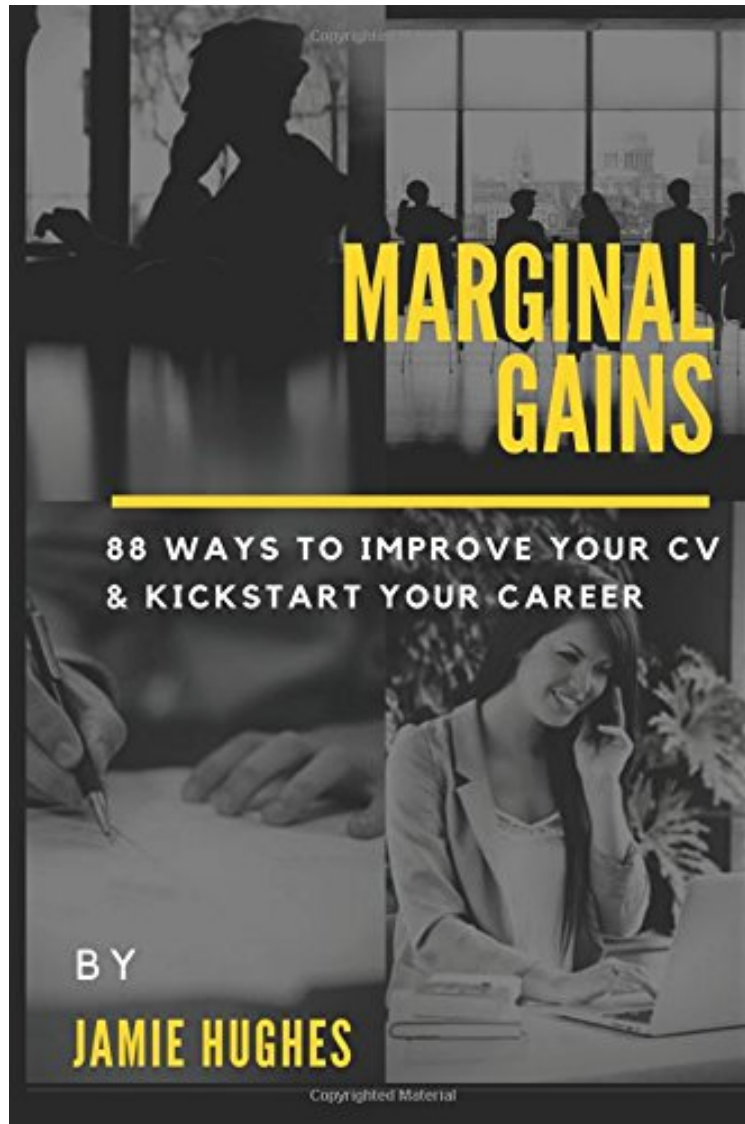


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Marginal Gains: 88 ways to improve your CV and kick start your career

Jamie Hughes

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Jamie Hughes : Marginal Gains: 88 ways to improve your CV and kick start your career before purchasing it in order to gage whether or not it would be worth my time, and all praised Marginal Gains: 88 ways to improve your CV and kick start your career:

Being able to write a great CV for yourself is a game changer. A great CV will open the door to new employment, promotion opportunities and a dynamic, progressive and high earning career. This book will help anyone looking to get a new job, change their career or who is targeting that big promotion. Written by a respected and experienced CV writer and recruitment expert Marginal Gains sets out to empower the reader to write the best possible version of their CV. Marginal Gains proposes that there is no individual technique or 'trick' that makes a CV effective. In reality a strong CV is constructed in a number of smaller ways: the 'marginal gains' of the title. Written in straight forward, no-nonsense language the book describes 88 simple and easy steps to improving your own CV to get the very best out of your career history and skill set. The book covers the all-important questions such as: How long should it be? What does a great CV look like? How to write an effective Professional Profile that sells you in a few lines How to write your previous employment history to showcase your experience and skills How to cover your education and training history effectively How to maximise your references Also covered within the book are important aspects beyond the CV such as: How to write professional cover letters which encourage the reader to read your CV Working with recruitment agencies to achieve your career goals Moving from the Public Sector to the Private Sector Jamie Hughes has been writing employment documents for the last ten years and still writes CVs, LinkedIn profiles, application forms and much more for 100s of private clients a year. He has many long term clients who have achieved lucrative promotions and career changes over the last few years. He also works with clients at all levels from CEOs to cleaners and the book is written to benefit any career at any level.