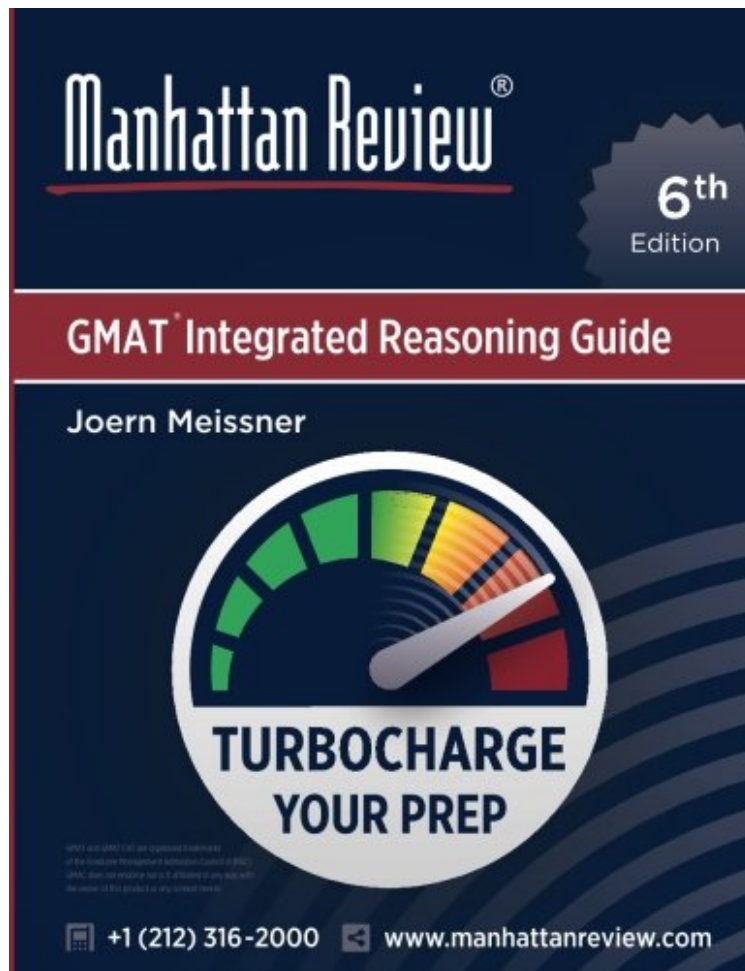


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About the Author Manhattan's origin can be traced directly back to an Ivy League MBA classroom in 1999. While teaching advanced quantitative subjects to MBAs at Columbia Business School in New York City, Professor Dr. Joern Meissner developed a reputation for explaining complicated concepts in an understandable way. Remembering their own less-than-optimal experiences preparing for the GMAT, Prof. Meissner's students challenged him to assist their friends, who were frustrated with conventional GMAT preparation options. In response, Prof. Meissner created original lectures that focused on presenting GMAT content in a simplified and intelligible manner, a method vastly different from the voluminous memorization and so-called tricks commonly offered by others. The new approach immediately proved highly popular with GMAT students, inspiring the birth of Manhattan. Since its founding, Manhattan has grown into a multi-national educational services firm, focusing on GMAT preparation, MBA admissions consulting, and application advisory services, with thousands of highly satisfied students all over the world. The original lectures have been continuously expanded and updated by the Manhattan team, an enthusiastic group of master GMAT professionals and senior academics. Our team ensures that Manhattan offers the most time-efficient and cost-effective preparation available for the GMAT. Please visit www.Manhattan.com for further details.