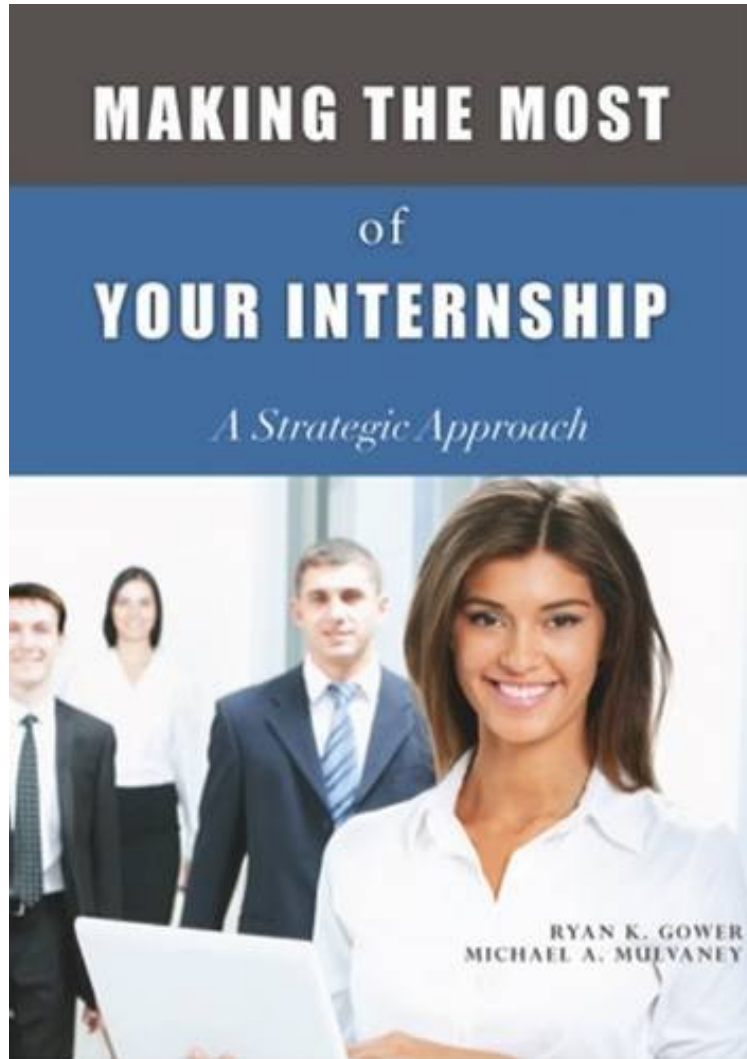


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Making the Most of Your Internship: A Strategic Approach

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Ryan K. Gower, Michael A. Mulvaney : Making the Most of Your Internship: A Strategic Approach before purchasing it in order to gage whether or not it would be worth my time, and all praised Making the Most of Your Internship: A Strategic Approach:

A capstone experience of a majority of academic programs in recreation, sports, and tourism industries is the internship. Drawing from a variety of theoretically grounded sources, personal experiences in the advisement and supervision of interns and internship programs, and student and practitioner-based feedback, Making the Most of Your

Internship provides comprehensive and up-to-date coverage of vital strategies associated with the internship. The book adopts an action-oriented approach by focusing on the "how-to" aspects of the internship experience while stressing the important and influential role of the internal (i.e., needs, constraints, interests, etc.) and external (i.e., trends, issues, job-related factors, etc.) environments in the internship planning, selection, and management phases.