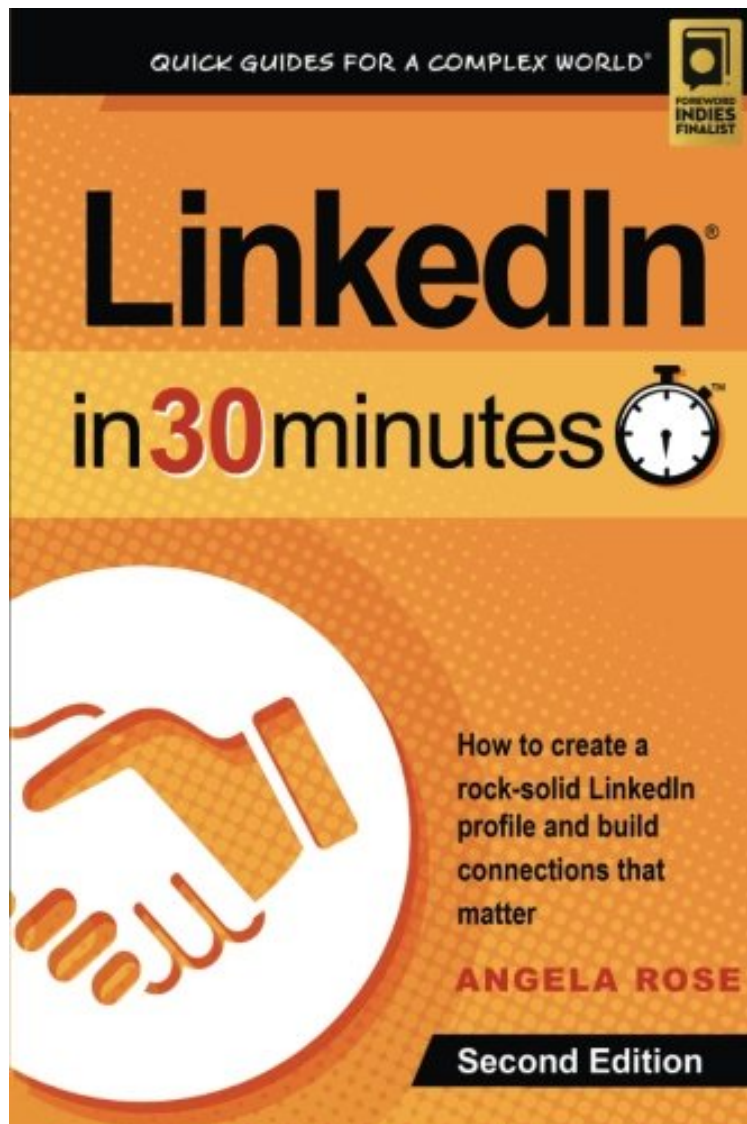


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LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter

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Angela Rose : LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter before purchasing it in order to gage whether or not it would be worth my time, and all praised LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter:

8 of 8 people found the following review helpful. A great read for anyone that has an existing LinkedIn profile or needs to get started. By Customer I created my LinkedIn profile several years ago. Since then they have made a lot of changes. This book did a great job of helping me improve my profile and explore the new areas of LinkedIn that I didn't even know existed. Since reading this a week ago I have had more quality business interactions on LinkedIn than I have had in the last 2 years. 2 of 2 people found the following review helpful. Great for Beginner. By Dana This was an excellent primer for someone like me who had a LinkedIn account but didn't really every use it except to look up people. I learned some very basic and simple things about groups, adding people, updating my profile, changing some privacy settings, etc. It was a simple read, it took me just shy of 1 hour with some practicing things as I went. It turns out LinkedIn is pretty powerful but also has an excellent and simple interface. I have passed this book along to a friend who was in the same situation, again, a good read and well written for a beginner like me. 1 of 1 people found the following review helpful. Love LinkedIn Great Book! :) By Rozzy Love LinkedIn picked up this book to inspire others unfamiliar with this social network.

LinkedIn guide - updated in 2017! The second edition has been updated to cover the new LinkedIn interface! If you're serious about taking your career to the next level, you need to be on LinkedIn. In *LinkedIn In 30 Minutes* (2nd Edition), author Angela Rose will show you how to make a rock-solid LinkedIn profile and expand your network. Whether you want to find a new job on LinkedIn or advance your career, this guide can be the blueprint for a supercharged LinkedIn strategy. What's inside LinkedIn registration and basic profile setup
Nine critical LinkedIn profile elements
Six additional LinkedIn profile elements you should include
Why keywords are so important for your LinkedIn profile
How to improve a basic LinkedIn profile
Real-world examples of successful LinkedIn profiles
How to address unemployment on LinkedIn
How to connect with other people on LinkedIn
Crafting personalized LinkedIn invitations
Connecting with strangers on LinkedIn
Other ways to get noticed on LinkedIn
Best practices for using LinkedIn's search engine
Participation strategies for LinkedIn Groups
Five ways to find a job on LinkedIn
InMail and other paid LinkedIn services
How to turn off LinkedIn notifications
Who this book is for
The revised edition of *LinkedIn In 30 Minutes* is for people who are new to LinkedIn, as well as those who have created basic LinkedIn profiles and now want to take their LinkedIn efforts to the next level. While *LinkedIn In 30 Minutes* is not intended to be a comprehensive guide, it provides a solid foundation of LinkedIn registration basics, critical profile elements, and networking best practices that can help you land a new job or advance your career. The LinkedIn tutorial is filled with step-by-step instructions written in plain English and a touch of humor. There are lots of screenshots and LinkedIn best practices that you can use to turn an uninspiring resume or CV into a winner! What readers are saying "This was an excellent primer for someone like me who had a LinkedIn account but didn't really every use it except to look up people. I learned some very basic and simple things about groups, adding people, updating my profile, changing some privacy settings, etc. It was a simple read, it took me just shy of 1 hour with some practicing things as I went. I have passed this book along to a friend who was in the same situation." "Since reading this a week ago I have had more quality business interactions on LinkedIn than I have had in the last 2 years." "Well written. Got to the point quickly and clearly. Quite helpful in getting my profile updated." About *In 30 Minutes Guides* Since 2012, *In 30 Minutes* guides have helped people all over the world understand complex topics, including technology, medicine, and personal finance. For more information, visit in30minutes.com. Note: *LinkedIn In 30 Minutes* is not affiliated with "For Dummies" books, LinkedIn, or other services or companies referenced in the guide. *In 30 Minutes* is a registered trademark of publisher i30 Media Corp. All rights reserved.

Part of the "In 30 Minutes" guide series for newcomers to the digital revolution, and now in an updated second edition, *LinkedIn in 30 Minutes* is a user-friendly guide to the career-focused social media network LinkedIn. Readers will swiftly learn how to build a solid profile, and start networking online. Black-and-white computer screenshots illustrate the easy-to-follow examples of what to do and not do. In today's technology-driven era, LinkedIn is increasingly the tool of choice for locating the right job, or the right person to fill a vacancy; knowing how it works is vital for success! - Midwest Book About the Author Angela Rose is a writer and B2C marketing strategist based in Colorado. *LinkedIn In 30 Minutes* (2nd Edition) is her first book.