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Alice Swanson

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If you were a hat, what kind would you be? Believe it or not this is a question that is asked in interviews. Although there isn't a right answer, there is a RIGHT way to answer! Learn to Earn will give you the right answers to this and other "stupid" interview questions as well as the steps you need to take in order to have a successful interview. Author Alice Swanson has over 25 years in recruitment, business and hiring. She's seen it all. Her no nonsense approach spares you (a soon-to-be or recent college graduate) from learning it the hard way. If you follow these steps in this short, easy to read book, you will have success...and you will learn how to sell your SKILLS as a benefit to a future employer....NOT your lack of experience! In this economy, you need all the help you can get. This book can set you apart from other recent graduates looking for the same type of jobs. You will stand out and gain instant credibility. All you have to do is read the book and do the work.