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# Knock 'em Dead: With Great Answers to Tough Interview Questions

*Martin John Yate*

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1 of 1 people found the following review helpful. Knock Em Dead DoesBy jsaikinOutstandingly Good Book, Knock Em Dead is A Real Hidden Star. I have recommended this book almost since its first printing. I find the older editions to be the very best. I used to buy multiple copies and give it out to every job seeker. If the people I meet with would use the book exactly as written, there would be no need for outplacement or so much angst about getting a position. Most everyone would know exactly how to get a position, through better branding, better story telling and better understanding of the drivers of the job market today. Knock Em Dead is as significant and meaningful a read today as it was when it was first published. An understanding of the principles laid out in this book for getting your next job are as valid today as they were when the book was first published. Yes the job market has changed, yes companies have changed how they seek out new employees, yes the mix of the market has changed and yes we as job seekers must be more nimble, better prepared and more knowledgeable, but the behavior of people who write job descriptions, who hire people and who employees work for has not changed significantly, and this book proves that premise. Knock Em Dead works well for novices in the job market, mid level managers, C-Suite executives and even attorneys and doctors looking for new positions. This book helps job seekers be more likeable and as Carl Youngberg is fond of saying, Making Yourself Matter and more memorable is the key and that's what Knock Em Dead with Great Answers to

Tough Interview Questions does so well, it makes you more memorable. What are its strengths: Tells you to build stories around your life/work experiences, have those stories with you at all times, be prepared to provide answers to questions from those stories whenever you need to and most importantly it gives you answers that you can provide for those tough two hundred hardest questions ever asked on an interview and no matter what your background you can answer any question with ease and confidence. 0 of 0 people found the following review helpful. Four Stars By Customer A good read! Seller will respond immediately to your queries. Very professional indeed! 0 of 0 people found the following review helpful. But good so far By Tamara Heingartner Have not read it all. But good so far.

Bright clean cover with light edge and shelf wear. Text is perfect. Same day from AZ.