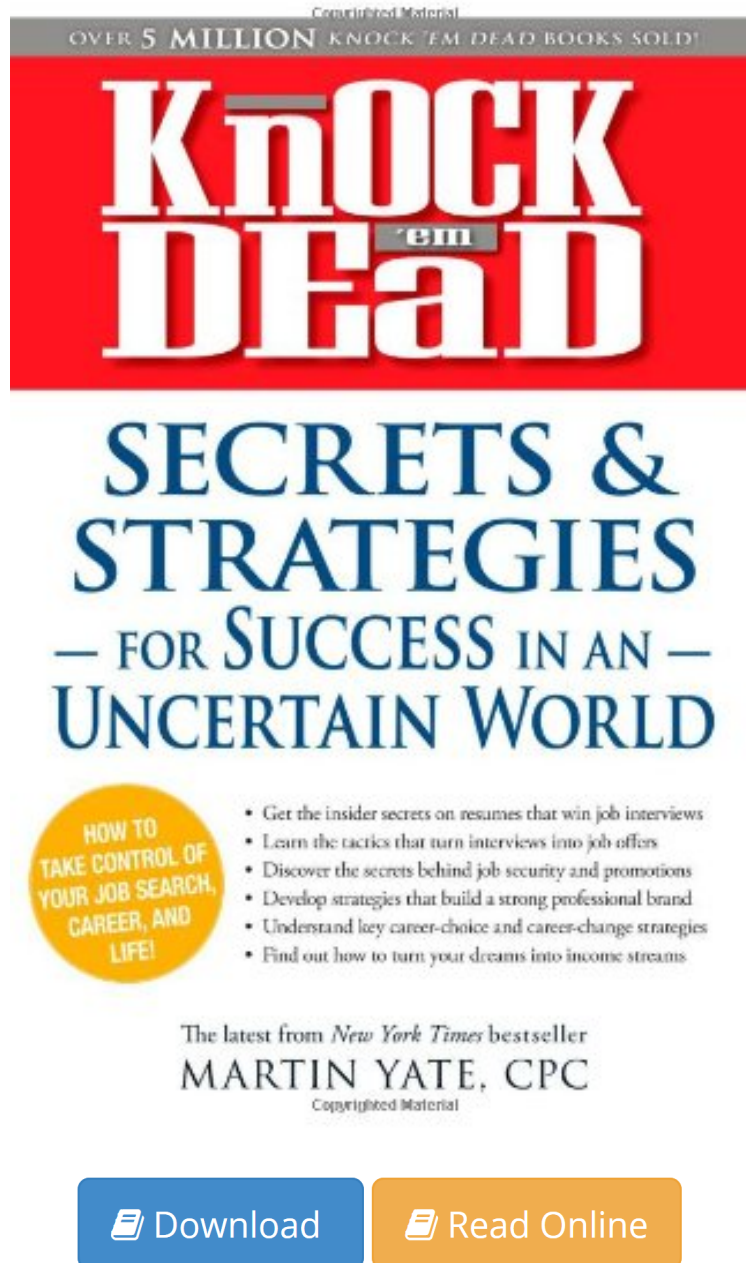


# Knock 'em Dead: Secrets Strategies in Uncertain World

*Martin Yate*

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#786936 in Books 2011-05-18 2011-05-18Original language:EnglishPDF # 1 8.50 x .65 x 5.50l, .61 #File Name: 1440506507256 pages | File size: 30.Mb

**Martin Yate : Knock 'em Dead: Secrets Strategies in Uncertain World** before purchasing it in order to gage whether or not it would be worth my time, and all praised Knock 'em Dead: Secrets Strategies in Uncertain World:

1 of 1 people found the following review helpful. This Book Changed My Life for The Better!By J. LolaxAs a woman who excelled in communications classes in college, I thought I had all the tools I needed to excel at communications in the workplace.I was wrong.Martin Yate's book is a must-read for anyone who works, whether you are a first-time job seeker, or a professional who has been in workforce for decades.This book not only teaches you how to get a good job,

it tells you how to behave to get ahead once you get there, and how to spot and professionally defuse the efforts of others to undermine your work, your position, and your reputation. Few books give you the tools to keep the job you worked so hard to get. This one gets your foot in door, shows you how to start off on the right foot, and how to secure your position for a successful future. Even if you make no other investment in your career or your job search, you should make this one. In short, buy this book now. -Johanna Lolax, fundraising professional and small business owner

0 of 0 people found the following review helpful. Excellent guidance for job search effectiveness! By Kindle Customer

Knock 'em Dead - Secrets and Strategies for Success in an Uncertain World I have used Martin Yate's Knock 'em Dead series for a few years and have not been disappointed. The Target Job Description can be tricky, but once completed, it works. This book is a useful set of insider tips for how to boost the efficiency and effectiveness of one's job search. Martin's information is timely and up-to-date, and if anything critical changes, he will revise it in the next hard copy and e-edition. If you want a professional's advice on your job search or any portion thereof, Martin Yate is a great person to ask.

2 of 2 people found the following review helpful. A must read! By Franklyn Sosa

It was a great simple to read and understand book. A good way to refreshen the memory for those of us who have been out of college and/or work for a while. I look forward on using this book as a guideline for my job search.

"Whether your concerns are landing the job you want, choosing or changing careers, shoring up job security, climbing the professional ladder, or owning your own business, Martin Yate's Knock 'em Dead: Secrets Strategies for Success in an Uncertain World is the career book of the year. Bet on yourself. Read it." Joyce Lain Kennedy, Tribune Media Services

Finding a new job or a new career has never been more challenging. What if you could put your uncertain future in the hands of the global thought leader on job search and career management? Today you can! Martin Yate takes you on a journey of discovery that will change the trajectory of your life. Starting with proven strategies for winning your next job, you learn how to successfully navigate the twists and turns of your entire career. Plus, he brings along some of America's smartest recruitment and career management minds to join the conversation. Whether your concerns are resumes, job search, turning interviews into offers, job security, climbing the ladder of success, choosing or changing careers, pursuing your dreams, or owning your own business, here's an integrated blueprint for success. With this guide, you have everything you need to take control of your job search, career, and life. Lots of books tell you to pursue your dreams; this one tells you exactly how to make it happen. "He's really just about the best in the business." ALL Business, a Dunn Bradstreet company

"Required reading." -Library Journal

"Excellent tips on how to answer potential clangers." - Cosmopolitan

"He's really just about the best in the business." -ALL Business, Dunn Bradstreet

"No job hunter can afford to bypass the Knock 'em Dead books." -Tony Lee Wall Street Journal

"I truly respect Martin Yate's work. His Knock 'em Dead job search books have set a standard for clear and effective advice." -Amy Lindgren, Atlanta Journal-Constitution

"Martin is brilliant when it comes to his depth and breadth of expertise, he stands above the rest when it comes to his knowledge of career issues." -Chris Duncan, Director - Customer Operations, CareerBuilder.com