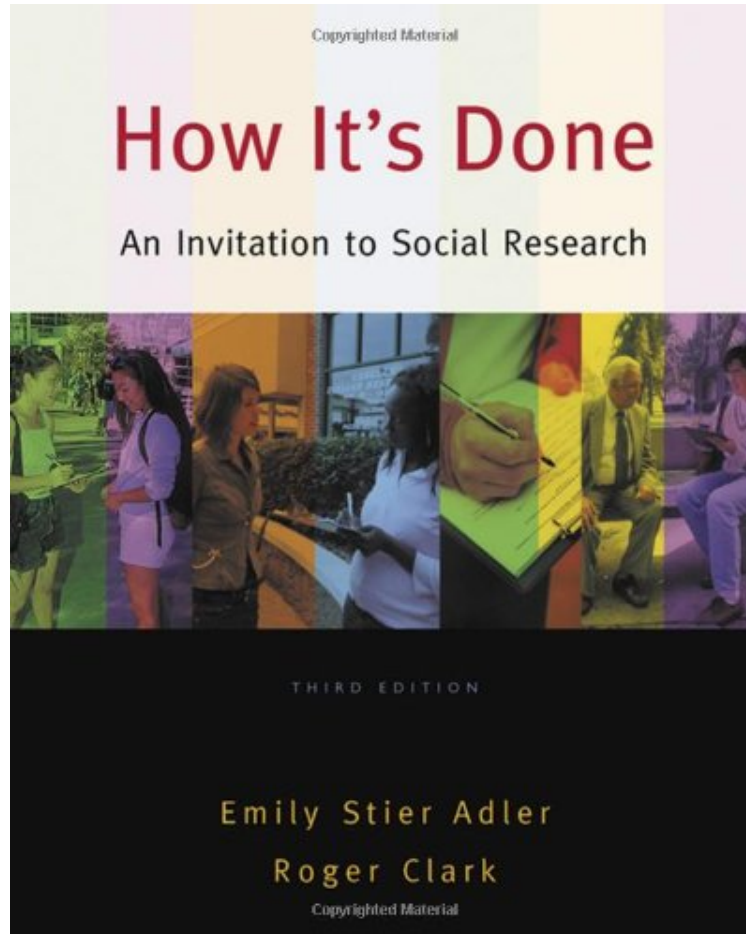


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How Its Done: An Invitation to Social Research

Emily Stier Adler, Roger Clark

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How It's Done is the realistic, fascinating book that helps you practice and think just as a social researcher would. This updated new edition guides you through the stages of social research--from selecting a researchable question and designing a study to selecting the best method of data analysis for a particular study--and it prepares you for the ethical

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