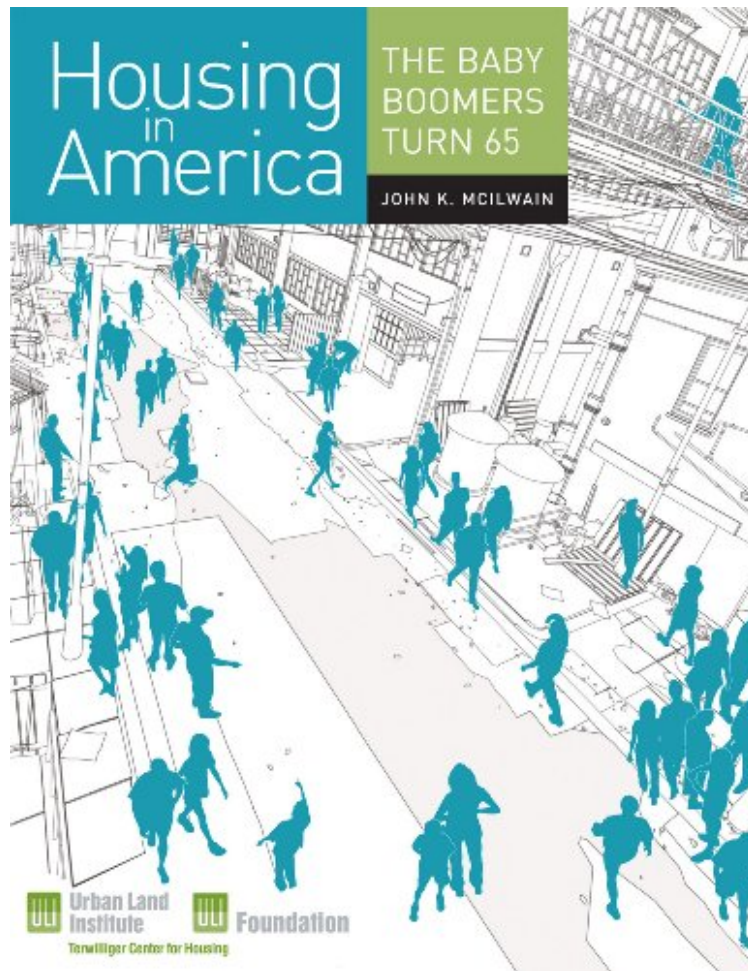


## Housing in America: The Baby Boomers Turn 65

*John K. McIlwain*

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**John K. McIlwain : Housing in America: The Baby Boomers Turn 65** before purchasing it in order to gage whether or not it would be worth my time, and all praised Housing in America: The Baby Boomers Turn 65:

Three generations of Americans are now older than 65: the Greatest Generation (who are 85 years old and older), the Silent Generation (who are between the ages of 68 and 84), and the Leading Edge Boomers (who are now turning 65). An analysis of the coming shifts in the housing markets for seniors, this report reviews the current demographics of those aged 65 and older and examines how the statistics will change in the coming decade. Discussing the consequences of the upcoming shifts, including the change in markets for the various kinds of senior housing it presents ideas for how to best meet the demands of these new and expanding markets. Home builders, developers,

lenders, and students in housing and real estate programs will benefit from this informative book.