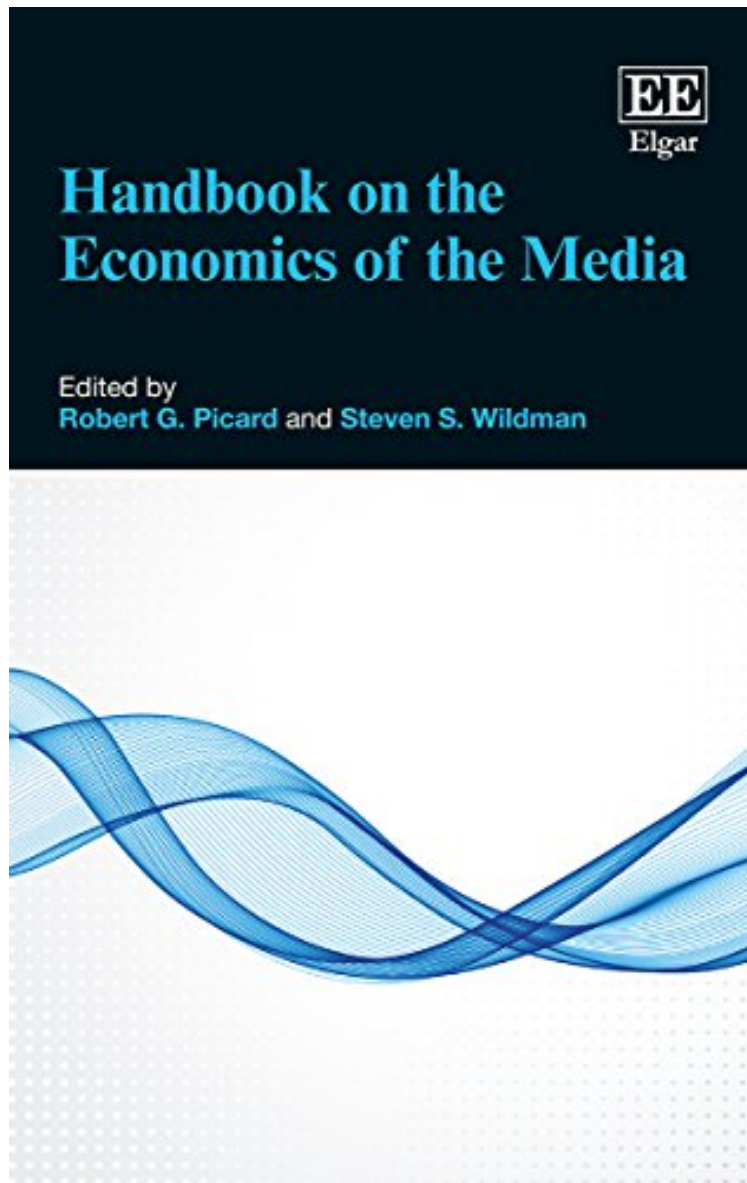


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Handbook on the Economics of the Media

Robert G. Picard, Steven S. Wildman

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'Edited by Robert G. Picard and Steven S. Wildman, the book gives several eminent economists an opportunity to look at media, especially in the United States and Europe. I heartily recommend the entire volume for careful study by lawyers whose practices keep them engaged with any media businesses or their regulators.' --Christopher Faille, The Federal Lawyer

'At a time of growing interest in economic aspects of media, this edited volume presents a comprehensive and timely set of perspectives on key sectors of media and media infrastructures and related economic questions. Impressive in both scope and depth, this well-informed book guides readers through a compelling set of concepts and issues relevant to an increasingly internationalised contemporary media environment.' --Gillian Doyle, University of Glasgow, UK

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