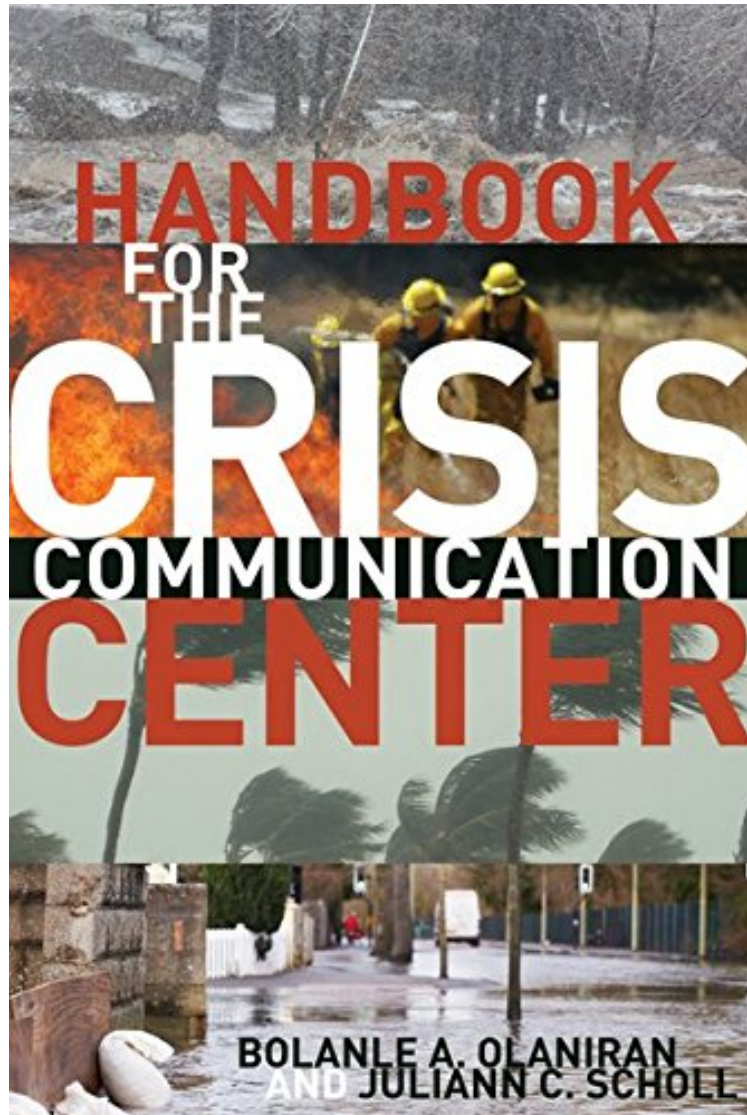


Handbook for the Crisis Communication Center

Juliann C. Scholl, Bolanle A. Olaniran

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#2075163 in Books 2016-10-11 Original language: English 8.75 x 6.00 x .751, #File Name: 1433124335300 pages | File size: 15.Mb

Juliann C. Scholl, Bolanle A. Olaniran : Handbook for the Crisis Communication Center before purchasing it in order to gauge whether or not it would be worth my time, and all praised Handbook for the Crisis Communication Center:

Crisis communication plays an important role in maintaining a community's safety and security. While governments devote significant attention to national crises, anticipation and preparation specific to local communities is imperative

and can assist media outlets, elected officials, and message designers in successfully reaching their intended target audiences. However, local leaders might not possess the communication skills and knowledge needed to prepare a local community for potential crises. Therefore, there is a need for communities to have support systems in place to help them respond and communicate appropriately. This volume provides a comprehensive resource that provides the knowledge and guidelines that can be used for localized crisis preparation. Focusing on crisis preparedness/readiness, it discusses and extends the anticipatory model of crisis management (AMCM) in the establishment of crisis communication centers (CCCs) within local communities and municipalities across the U.S. The authors advocate for communities to create CCCs that would be comprised of municipal and community members who can fulfill specific functions on a team tasked with preparing for crisis, as well as responding to a crisis aftermath. Directions for future research such as the comparison of specific crisis prevention strategies across similar local communities, and developing new and innovative ways to collect and warehouse large amounts of crisis data, is provided.

About the Author Bolanle A. Olaniran (Ph. D. University of Oklahoma) is a professor in the Communication Studies Department at Texas Tech University. His work has received Awards from the International Communication Association and the American Communication Association. He is co-editor of *Pre-Crisis Planning, Communication, and Management: Preparing for the Inevitable* (Peter Lang, 2012). Juliann C. Scholl (Ph.D. University of Oklahoma) has published articles, chapters, and books on crisis communication, intercultural competence, medical humor, and health communication issues among minorities. She is also a researcher at the National Institute for Occupational Safety and Health.