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Greatest Guide to Winning Competitions: The Secrets and Techniques of a Highly-successful Prize Winner (Greatest Guides)

Karen J. Jones

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Karen J. Jones : Greatest Guide to Winning Competitions: The Secrets and Techniques of a Highly-successful Prize Winner (Greatest Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised Greatest Guide to Winning Competitions: The Secrets and Techniques of a Highly-successful Prize Winner (Greatest Guides):

0 of 1 people found the following review helpful. Save your money and buy a lottery ticket insteadBy Pamela M.J.I bought this book when I decided to spend an idle holiday period exercising my brain on those 25-words-or-less competitions to see if I could win a holiday,or maybe a car, or even a dinner and show for two (that sounded nice!)After a couple of frustrating attempts I thought I'd look for some advice and found Karen's book. However the advice Karen provides is less than enlightening. It may be OK for those entering school and community competitions run by amateurs, but it certainly won't help those who are thinking of going for the big national prizes or entering the most popular type of competition: the 25-words-or-less.0 of 1 people found the following review helpful. Don't

botherBy Dawna D. NolanThis should cost much less. It doesn't contain much new information, is geared much more toward Europe than US, and also, spends much of the time discussing jingles and contests for taglines, etc. Don't bother if you're trying to really find out more about the hobby of sweeping.1 of 1 people found the following review helpful. An invaluable guide to winning competitionsBy Jennifer ReadsThe Greatest Guide to Winning Competitions is a timely book. With people having less money in their pockets, entries to competitions will be on the increase. Who better to offer their advice than a very successful comper?As someone who's won about 2 prizes in their lifetime - and one of them was a prize draw - this book seemed just the ticket. Written by a successful comper, I wanted this book to give me the winning formula for success in competitions and I wasn't disappointed.Written in an inspirational, no nonsense style, this guide left me thinking that I really do have a chance of winning an array of different competitions, from ones in my local newspaper to ones online.The most helpful section for me was chapter 5 on how to write slogans - also known as tie breakers - that impress the judges. I'm sure I'm not the only one who has problems with them. Yet the author's guide will genuinely make you think that you can come up with a winner instead of a slogan that you know will end up in the 'No' pile.After reading this well written book I'm off to enter some competitions. Now I know I have a much better chance of winning.

Did you know? + Very few competitions cost anything to enter + Occasionally there are more prizes than entries submitted + The odds for many competitions can be manipulated in your favor + Customised colorful postcards and envelopes are often selected in preference to white ones in lucky dip competitions + Slogan competitions receive relatively few entries, and offer a fantastic opportunity to win high-value prizes Competition fever has hit society. With a multitude of prizes and life-changing experiences up for grabs from high-profile companies, it's hardly surprising that the hobby of 'comping' is rapidly increasing in popularity. This book will help dispel any myths associated with competition rigging, and will guide you effortlessly through the maze of highly-effective techniques that Karen J. Jones has developed in her role as a prolific winner of high-value prizes. Karen's phenomenal success has spanned over thirty years. She now shares the secrets of her success with you, in the hope that you can also derive endless enjoyment from this intriguing and lucrative hobby. Happy comping!