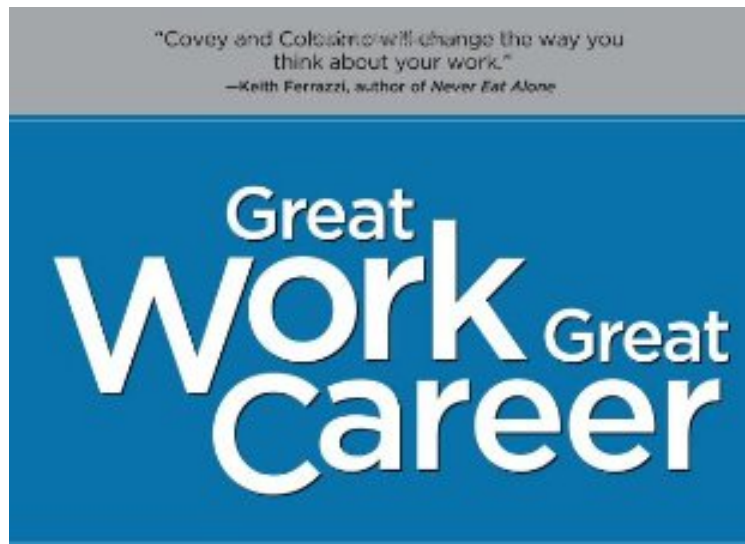


Great Work, Great Career

Stephen R. Covey, Jennifer Colosimo
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This is a principle centered focus on career advancement and contribution. The way this book shows a simple incremental plan for putting your career into perspective and how much you can control of it, if you know how; makes this a valuable tool for any employee with an actual job or in search of one. Alos, general management and HR managers will find this principles and tools very powerfull in terms of developing a strong working force driven by the right working habits.

In one economic earthquake after another, it s hard to keep your footing. Still, there s a positive side to these risky times. You can secure a great future for yourself if you welcome this wild, demanding new world with passion for the opportunities it presents. You don't want just a job, you want a great job. Great Work, Great Career can help you get that great job and, beyond that, build a great career. You will learn how to: *Create your own career opportunities and make a real difference in a great job you choose. *Define your unique strengths and the exact market need you can fulfill. *Build relationships with key support people. *Create a resume that works for you rather than sitting in a pile somewhere. *Never suffer through a job interview again. The most respected business thinker of our time, Dr. Stephen R. Covey, and his associate Jennifer Colosimo offer this complete handbook for anyone seeking a job or a more fulfilling career. Great Work, Great Career provides steps and tools for becoming indispensable in the work you choose.

Brilliant! Once again, Stephen Covey, along with Jennifer Colosimo, has tapped into a unique perspective to create a timeless classic. Great Work, Great Career is a very important, convincingly argued, and highly motivating book compelling us all to identify our desired contribution in life, and go after it! This is one of the most encouraging and useful books of our time. ---Rick Smith, author of The LEAP: How 3 Simple Changes Can Propel Your Career from Good to Great
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I urge you to read this remarkable book! It offers the push you need to transform yourself, prosper, and get the career satisfaction you crave. --Roby Ryan, author of 60 Seconds You're Hired!
If you want a truly great career starting right now buy this book. Covey and Colosimo will not only change the way you think about your work, they ll also give you the smart tactical guidance you need to get your next big offer. --Keith Ferrazzi, author of Never Eat Alone: And Other Secrets to Success, One Relationship at a Time
From the Inside Flap
Do you have a good career, a mediocre career, or a great career? How do you know? And just how do you create a great career? Whether you're looking for a job or want to make the job you already have more meaningful, this book is for you. *CREATE A GREAT CAREER Your job will be a great job because you are the one doing it! You'll make a great contribution rather than just filling a job description. *KNOW YOUR STRENGTHS You bring a unique, unreproducible combination of talent, passion, and conscience to the world of work. *DEFINE YOUR CAUSE The business world teems with fascinating challenges and opportunities. You'll find the cause that matters most to you. *BUILD YOUR VILLAGE you'll create your own community of people who can help you in your great-and whom you can help in turn. *MASTER THE JOB - SEARCH PROCESS you'll make a resume that actually work for you and never suffer through a job interview again.
About the Author
Dr. Stephen R. Covey is author of the historic best-seller The 7 Habits of Highly Effective People, and is co-chairman of FranklinCovey. He has worked for decades with leaders of nations and corporations in their quest for great performance. His storied career remains, as he says, forever in crescendo.