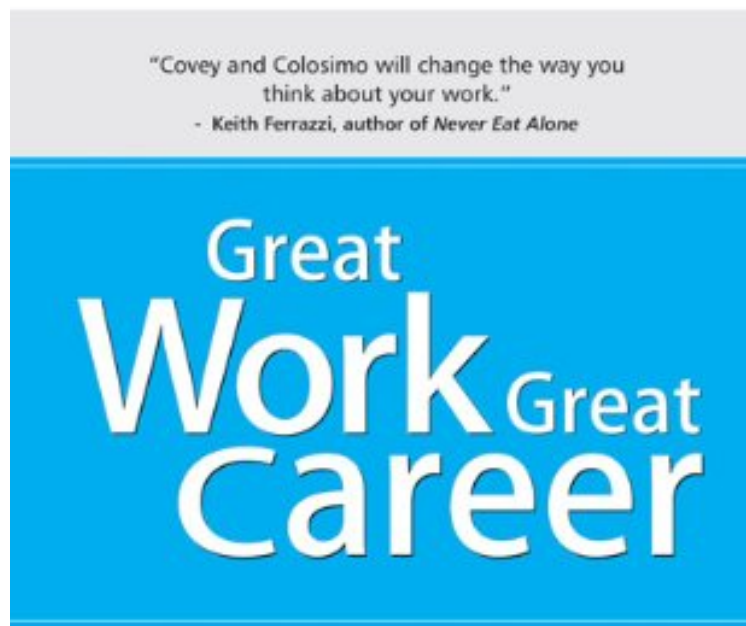


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This is a principle centered focus on career advancement and contribution. The way this book shows a simple incremental plan for putting your career into perspective and how much you can control of it, if you know how; makes this a valuable tool for any employee with an actual job or in search of one. Alos, general management and HR managers will find this principles and tools very powerfull in terms of developing a strong working force driven by the right working habits.

Create A Great Career Your job will be a great job because you are the one doing it! You'll make a great contribution rather than just filling a job description.
Know Your Strengths You bring a unique, conscience to the world of work.
Define Your Cause The business world teems with fascinating challenges and opportunities. You'll find the cause that matters most to you.
Build Your Village You'll create your own community of people who can help you in your great career and whom you can help in turn.
Master the Job-search Process You'll make a resume that actually works for you and never suffer through a job interview again.

Brilliant! Once again, Stephen Covey, along with Jennifer Colosimo, has tapped into a unique perspective to create a timeless classic. Great Work, Great Career is a very important, convincingly argued, and highly motivating book compelling us all to identify our desired contribution in life, and go after it! This is one of the most encouraging and useful books of our time. ---Rick Smith, author of The LEAP: How 3 Simple Changes Can Propel Your Career from Good to Great
If you want a truly great career starting right now buy this book. Covey and Colosimo will not only change the way you think about your work, they ll also give you the smart tactical guidance you need to get your next big offer. --Keith Ferrazzi, author of Never Eat Alone: And Other Secrets to Success, One Relationship at a Time
I urge you to read this remarkable book! It offers the push you need to transform yourself, prosper, and get the career satisfaction you crave. --Roby Ryan, author of 60 Seconds You're Hired!
If you want a truly great career starting right now buy this book. Covey and Colosimo will not only change the way you think about your work, they ll also give you the smart tactical guidance you need to get your next big offer. --Keith Ferrazzi, author of Never Eat Alone: And Other Secrets to Success, One Relationship at a Time
From the Inside Flap
Do you have a good career, a mediocre career, or a great career? How do you know? And just how do you create a great career? Whether you're looking for a job or want to make the job you already have more meaningful, this book is for you.
*CREATE A GREAT CAREER Your job will be a great job because you are the one doing it! You'll make a great contribution rather than just filling a job description.
*KNOW YOUR STRENGTHS You bring a unique, unreproducible combination of talent, passion, and conscience to the world of work.
*DEFINE YOUR CAUSE The business world teems with fascinating challenges and opportunities. You'll find the cause that matters most to you.
*BUILD YOUR VILLAGE you'll create your own community of people who can help you in your great-and whom you can help in turn.
*MASTER THE JOB - SEARCH PROCESS you'll make a resume that actually work for you and never suffer through a job interview again.
About the Author
Dr. Stephen R. Covey is an internationally respected leadership authority, teacher, author, organizational consultant, and co-founder and vice chairman of Franklin Covey Co. He is author of The 7 Habits of Highly Effective People, which Chief Executive magazine has called the most influential business book of the last 100 years. The book has sold nearly 20 million copies, and after 20 years, still holds a place on most best-seller lists. Dr. Covey earned an MBA from Harvard and a doctorate from BYU, where he was a professor of organizational behavior. For more than 40 years, he has taught millions of people including leaders of nations and corporations the transforming power of the principles that govern individual and organizational effectiveness. He and his wife live in the Rocky Mountains of Utah.
Jennifer Colosimo is chief learning officer at FranklinCovey. She has rich experience as a change-management consultant with accenture and as a keynoter before thousands of FranklinCovey clients on building career competency.