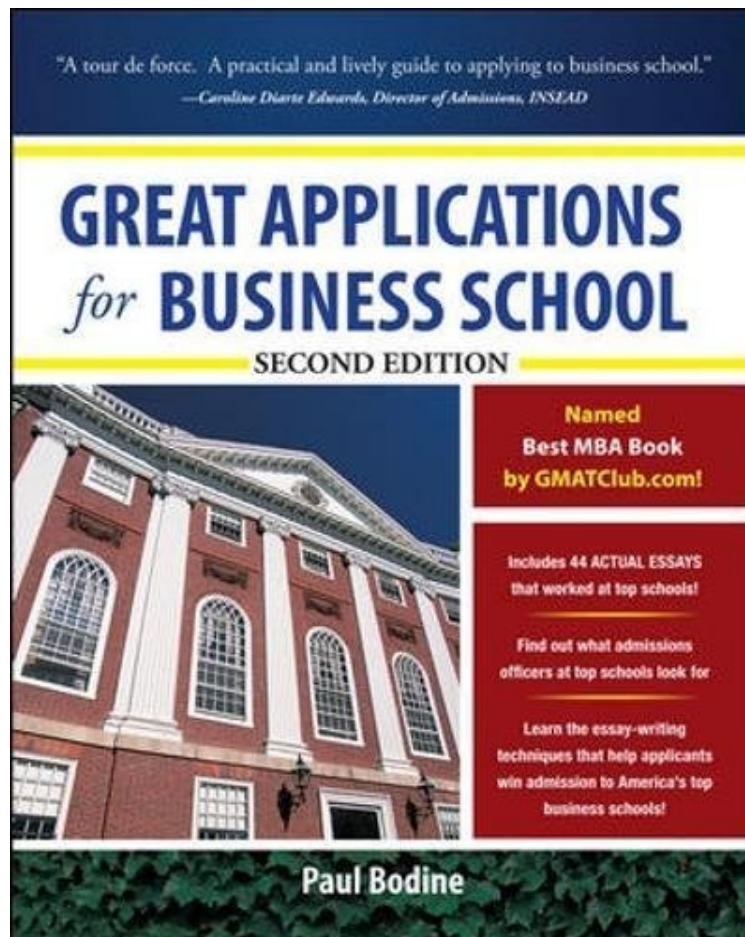


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Great Applications for Business School, Second Edition (Great Application for Business School)

Paul Bodine

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#54367 in Books Paul Bodine 2011-01-05 2010-12-15 Original language: English PDF # 1 9.20 x .70 x 8.301, .0 #File Name: 0071746552256 pages Great Applications for Business School | File size: 28.Mb

Paul Bodine : Great Applications for Business School, Second Edition (Great Application for Business School) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Great Applications for Business School, Second Edition (Great Application for Business School):

1 of 1 people found the following review helpful. A Successfully-Matriculated Executive MHA Thanks To Great Applications for Business School By Customer I read and referenced Paul's book (Great Application's for Business School) as I worked on my application essay for the University of Minnesota's Executive Master of Healthcare Administration program - it made all the difference. Although the primary audience for this book is MBA applicants, the tips and insights were exactly what I needed to compose a successful MHA statement of purpose. Similar to top MBA programs (and other masters' programs), the top MHA programs are highly competitive. Added to this is the

competition for one of a few slots for an "executive" program - where standard applicants are highly accomplished healthcare professionals. The University of Minnesota has firmly held a top three slot among MHA programs for countless years running and has an impressive alumni base. As a non-clinician and early career professional, I had a steep road to acceptance. My first attempt at a statement of purpose was written without the insights and guidance of Paul's book - when I read it now, even I am painfully bored! After reading this book, I was able to craft a compelling narrative that pulled together my personal story, my experience, and the unique aspects of the program so as to clearly articulate how the program was a natural fit for me and my career path. More importantly, I was able to paint the picture of how I was the perfect fit for the program. So, what was the result? I was amazed to receive an enthusiastic acceptance within the first round. Overall, I credit Paul and Great Applications for Business School for my successful application. 4 of 4 people found the following review helpful. I am very pleased to report that I will likely be matriculating at ...By Kevin Chu I promised Paul that I would write a review after all my admission decisions have been released. His book was the only resource I used throughout the application process. The combination of a decent GMAT score (I'd say 700+) + Paul's book is the key to admission to M7 schools. I am very pleased to report that I will likely be matriculating at HBS. I heavily leveraged Paul's guide in prepping my interviewers with respect to what to say/what not to say in their recommendation letters. 1 of 1 people found the following review helpful. I highly recommend this book if you are going through the application ...By moka1327 I found this book very helpful in my graduate school application process. I am a slightly unique grad school candidate in that I applied to both MBA and MS in Marketing programs. I am already strong writer, but whenever I begin writing I really need a lot of "inspiration" and examples to produce a coherent "story" for myself, and this book provided exactly what I needed. Being able to read a lot of sample essays really helped me generate strong personal statements. There were also a lot of tips, pointers and guidance provided as well. In the end, after using this book I was accepted to 4 out of the 5 graduate schools to which I applied, and I was offered scholarships to 2 of them. I highly recommend this book if you are going through the application process!

'Great Applications for Business School' provides a flexible, practical system for enabling business school applicants to find their applications' central theme, brainstorm their essays' raw material using personal 'data-mining' techniques, craft an outline using theme and evidence sentences, and write, revise, and edit effective essay drafts. Bodine provides detailed strategies for answering the most common MBA admissions essay topics--from goals, accomplishments, and "self-revelation" essays to diversity, leadership and teamwork, failure, and creative or multimedia topics. "Great Applications" includes practical guidelines for understanding what schools actually ask, choosing the appropriate stories for each essay type, and structuring essays so they provide context, analysis, and the all-important takeaways. The foundational material that earned "Great Application Essays for Business School" GMATClub.com's "Best MBA Book" award in 2010 remains the core of this new edition. But the second edition--30% larger than the first--also contains substantially new material: * Forty-four actual, complete essays or admissions documents (versus 22 in the first edition) written by admitted applicants to the very best business schools (Harvard, Stanford, Wharton, Chicago, Tuck, Columbia, London, Kellogg, INSEAD, and MIT Sloan, among others). * Treatment of the newest trend in admissions essays: creative, PowerPoint, and multimedia essays. * Ten case studies showing how real applicants with specific challenges overcame their admissions obstacles to gain admission to top programs. * Five "Put Yourself on the Couch" question sets that will spark the kind of reflection and analysis from which truly self-aware essays can emerge. * Extended appendixes on admissions interviews (containing sample interview responses) and wait-list letters (featuring before-and-after versions of two successful letters).

"A must read... a smart and important book." --John Byrne, founder of PoetsandQuants.com and former executive editor at BusinessWeek.