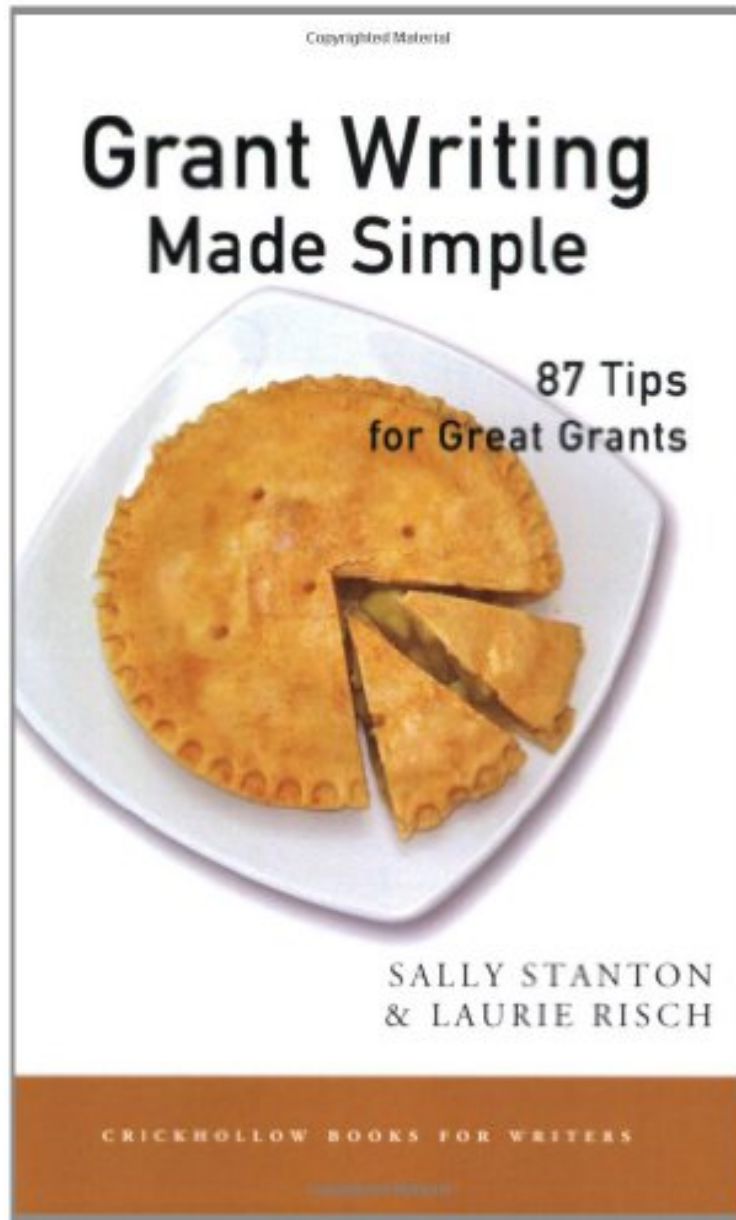


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## Grant Writing Made Simple - 87 Tips for Great Grants

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Writing that grant will be as easy as pie! . . . with this quick survival guide for the new grant writer, covering the basics in a fun and common-sense way. Grant Writing Made Simple is a quick survival guide and desktop companion for the new grant writer, especially for students majoring in English, community education, or social work, and for new professionals (or volunteers) working with a nonprofit organization, charity, or civic group who wish to write a winning proposal for an important project. This book covers the core competencies of grant writing, with tips for establishing need, proposal clarity, outcomes, evaluation, and more. With an approach based on common-sense principles, the book offers plenty of advice from foundation grant reviewers, writing instructors, grant-writing students, and others -- a compendium of the best and most useful tips and techniques. These little nuggets of wisdom are small enough to fit in your already-crammed-full-of-facts brain, but big enough to help you out when you get stuck just before that important grant deadline.

About the AuthorSally Stanton teaches grant writing and professional communication at the University of Wisconsin Milwaukee, Mount Mary College, and Carroll University. She is also a freelance consultant, and directs Write Now! Consulting, a firm offering research, writing, and editing services for nonprofits. She lives in Milwaukee. Co-author Laurie Risch is a Madison, Wisconsin, writer and editor. She has taught composition in public and private secondary schools and is currently working on several children's books. She also serves as a grant writer for Write Now! Consulting.