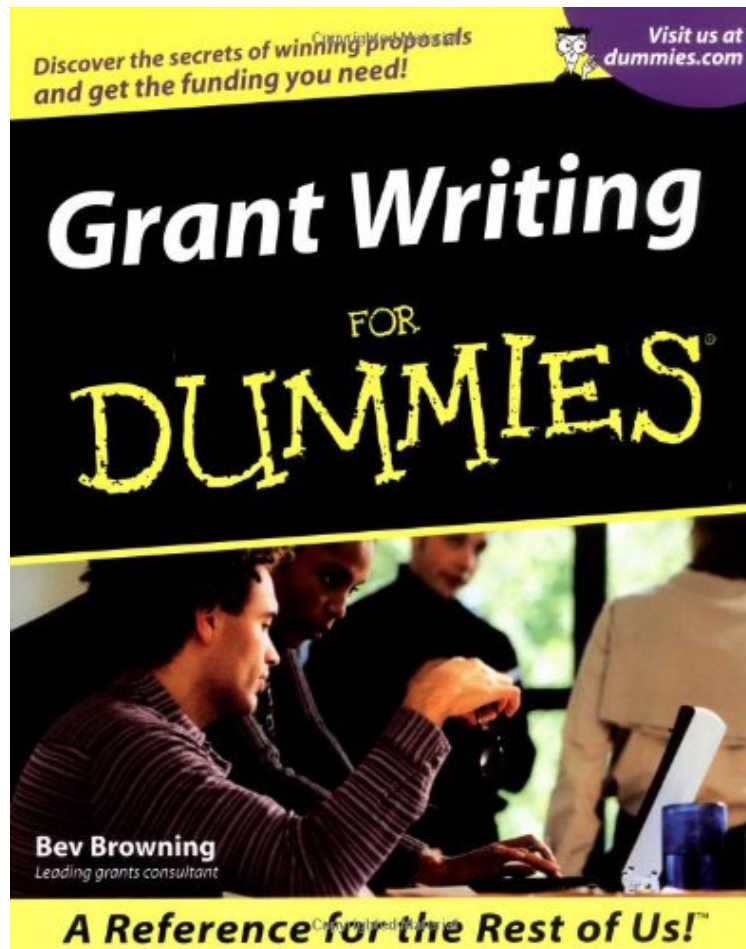


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## Grant Writing For Dummies (For Dummies (Computer/Tech))

*Beverly A. Browning*

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**Beverly A. Browning : Grant Writing For Dummies (For Dummies (Computer/Tech))** before purchasing it in order to gage whether or not it would be worth my time, and all praised Grant Writing For Dummies (For Dummies (Computer/Tech)):

7 of 7 people found the following review helpful. Wonderfully written and very helpfulBy Jennifer WallWonderfully written and very helpful. This book is full of practical advice. I was lucky enough to attend Dr. Brown's Grant Writing Boot Camp - it was a highly educational experience. Dr. Brown is the best! I would recommend this book and Dr. Brown's classes to anyone interested in writing grants.0 of 0 people found the following review helpful. Grant writing made easyBy wards33I bought this book to learn about grant writing and to see if this was something I wanted to do. The format of the book makes it easy to understand the step by step guide to finding and obtaining grant monies. There are also many references in the book to online resources. I found that it made the overwhelming task of researching how to write grants, less scary and stressful.63 of 65 people found the following review helpful. A thorough and up-to-date guide for writing grant applicationsBy Cowboy BobI had the third edition of this book, from 2009, and thought

that it would be helpful to upgrade to the 5th edition. I'm an experienced grant-writer, having secured federal and state grants for economic development, research and the arts. This book is a comprehensive overview of the grant-writing process. Dr. Browning takes you through the complex process of applying for federal grants, and includes topics such as registering for the government databases (SAM), and the question of how to budget for administrative and facilities costs. Since federal grants are probably the most complicated of all funding requests, it is really helpful to map out that process. Corporate and foundation grant applications will tend to be less involved. If anything, the book emphasizes that you really have to have your act together *before* applying for a grant. Figure out your partners, your real costs of delivery, the demographics of those who will benefit from a grant, and be able to articulate the background and mission of your organization and the purpose for which you are seeking funding. The book has substantial advice on program planning, data gathering and how to evaluate your funded program. Edition 5, from 2014 identifies an upcoming trend. Many foundations and corporate funders now request a "letter of inquiry" or concept letter as the initial contact. They will review such letters and if interested will invite the applicant to submit a full proposal. And, almost all submissions are done online these days. The book suggests that a good grant writer is able to be successful at least 75% of the time (i.e. 3 out of 4 applications will be funded). That will happen only if you have successfully identified relevant funders, and have all of the prerequisites in place before submitting your application. Thankfully, *Grant Writing for Dummies* will give you much of what is needed to have everything in place for your next successful proposal.

Grant writing skills are essential in gaining funding from government and foundation grants for a nonprofit organization. In the past, there were no college degrees in grant writing and very few, if any, books on how to write a grant. The process of learning how to write a grant was mostly trial and error, but times have changed. Today, grant writing is a science a skill that reflects a precise application of facts or principles. *Grant Writing For Dummies* can help anyone who has to seek and secure grant funds in order to keep an agency's doors open for business or to fund a special project. This reference guide is also for people who want to make a career of freelance grant writing. The easy-to-use format, thorough approach, clear advice, and voice of experience will help anyone to:

- Get the scoop on government and foundation grants
- Go for the gold with multiple grant requests
- Make the case for your grant request
- Use words that make funders say yes
- Figure out the rules of the grants game to put together your grant application.
- Reach your goal of receiving funding for your organization from a government or foundation grant.

*Grant Writing For Dummies* also covers the following topics and more:

- Searching for government grants
- Conveying your needs for grant funds
- Fashioning the essentials such as cover letters and abstracts
- Presenting the budget
- Double-checking your grant proposal or application before you submit it
- Win or lose how to play your next card

Every year, the federal government distributes billions of dollars in grant money to nonprofit organizations. *Grant Writing For Dummies* guides you along your quest for funding with all the essential information you need to achieve success.

From the Back Cover Praise for *Grant Writing For Dummies* "The book's easy-to-use format, thorough approach, and clear and experienced advice make it seem as if Browning is providing a one-on-one tutorial." ?Arlene Krebs, President of New Orbit Communications "Takes the intimidation out of the grant writing process.... Be prepared for the thrill, excitement, and relief of having your project funded." ?Vanessa Buhs, CEO, Renaissance West Inc., a grant writing/grant management firm

Inside tips from a pro who's won \$40 million in grants

- The fun and easy way to get funding from governments, corporations, and foundations
- Whether you're a first-time grant writer or a veteran fundraiser, putting together a grant proposal can be a daunting task. Relax! This friendly insider's guide shows you step-by-step how to research your options, deal with application forms, give prospective funders the specifics they're looking for ? and get the money you need.
- Discover how to:
- Get the scoop on government grants
- Go for the gold with multiple grant requests
- Make the case for your grant request
- Use words that make funders say "yes"
- Recycle a rejected proposal
- Get smart! [www.dummies.com](http://www.dummies.com)
- Register to win cool prizes
- Browse exclusive articles and excerpts
- Get a free *Dummies Daily* e-mail newsletter
- Chat with authors and preview other books
- Talk to us, ask questions, get answers

About the Author Bev Browning's grants consulting firm, Bev Browning Associates, has a 90 percent success rate and has secured more than \$40 million in grants for its clients since 1986.

From AudioFile While it may help to be a dummy when listening to this fact-filled audiobook, read with professional aplomb by Brett Barry, it's certainly not a requirement. Browning explains the ins and outs of grant writing, which appears to be similar to filing a huge tax return accompanied by a lot of persuasive and moving essays. Browning instructs clearly and plainly through Barry, and has the credentials to do so, having been instrumental in over \$100,000,000 in funded grants herself. This is a surprisingly interesting listen, turning what can be an onerous task with huge potential rewards into an easy-to-implement series of steps. Be prepared to take plenty of notes as the smooth, calming voice of narrator Barry guides you. D.J.B. AudioFile 2007, Portland, Maine-- Copyright AudioFile, Portland, Maine