

[E-BOOK] Graduate to LinkedIn: Jumpstart Your Career Network Now

# Graduate to LinkedIn: Jumpstart Your Career Network Now

*Melissa Giovagnoli, John Fowler*  
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#2866219 in Books Giovagnoli Melissa Fowler John 2010-10-10Original language:EnglishPDF # 1 9.00 x .43 x 6.00l, .58 #File Name: 0984194827190 pagesGraduate to LinkedIn | File size: 69.Mb

**Melissa Giovagnoli, John Fowler : Graduate to LinkedIn: Jumpstart Your Career Network Now** before purchasing it in order to gage whether or not it would be worth my time, and all praised Graduate to LinkedIn: Jumpstart Your Career Network Now:

1 of 1 people found the following review helpful. Excellent guide to LinkedInBy TFLReaderI had never heard of LinkedIn until several years ago, during the recession, when I was laid off from my big corporate job. It was then that someone suggested that I look into this site and get set up there. There was definitely a learning curve and I would

have loved to have a comprehensive guide as thorough as "Graduate to LinkedIn". From basics on why you should even be on this site, the nuts and bolts of setting up a profile, to the intricacies of building relationships, this is the most thorough look at LinkedIn and how to get the most out of it no matter what your situation. A must-have guide for anyone in today's workforce. 1 of 1 people found the following review helpful. An excellent guide to LinkedIn By michael naylor I know a number of people who rave about LinkedIn but I have never really tried it myself until recently. I was pretty confused at first and did not see any real benefit to it. I found this book and decided to read up on it a bit to see what it was that everyone else loved about it that I was not seeing. The author does a brilliant job of explaining what LinkedIn is and how you can make it work for you. The book is very well written and obviously well researched. Overall Graduate to LinkedIn is a must read for anyone looking to further their career and build a larger professional network. LinkedIn is the perfect social networking platform for expanding your network and your opportunities and this book will show you how to do just that.

The situation is bleak. Over 80% of job opportunities are never advertised. The average job hunt can take more than six months to complete. There now exists a better solution than ever before. Millions of people are taking advantage of the business networking site LinkedIn to find jobs or propel their already established careers. Benefits of this book include: A comprehensive plan for going from jobless to great job in less than three months. A step-by-step guide to mastering LinkedIn Great success stories that show you how you can optimize all the features LinkedIn has to offer. Scripts you can copy and use to connect with solid network partners. Learn from the experts Melissa has helped more than 3000 6-Figure executives learn LinkedIn and use it to grow their careers. Her passion is now about helping college grads get the same results. To this end all the proceeds from this book is used to help mentor young professionals so they can get better jobs. To date she has helped almost 100 young people through her mentoring. Grab your copy of this book today, read it and email Melissa for a free coaching session. For a limited time, take advantage of Melissa's giveback to help young professionals get better starts in their careers. To do this just get your copy of this book, read it and email melissa @ networkding.com sharing your book receipt and she will provide you with a free coaching session. Don't wait! Grab your copy today! You owe it to yourself.

About the Author Melissa Giovagnoli Wilson Melissa has been teaching the science of networking to thousands of people over the past two decades. She has also published 11 prior books along with Networkding, her 7th book that became a top #10 book on for an entire year. Since then Melissa has been helping people with a focus on young professionals, harness the power of networks to get better jobs faster and organizations get better business faster. She has also grown Networkding into a worldwide network of top thought leaders who have licensed the Networkding process. During the last decade Networkding has been licensed by companies like Motorola and schools like Yale University. Melissa is now in the process of building an innovation center in Chicago that will continue to help college students and graduates get what she calls "smart starts" in their careers. Recently she has become the resident social media expert on 6 Figure Jobs where she has been helping top executives find new jobs and grow their careers over the past seven years. John Fowler John is an independent organization and talent development consultant with a master's degree from The Chicago School of Professional Psychology. In addition to his organization psychology expertise, he has a number of years of experience with sales and marketing. As an emerging knowledge leader and expert in social networks, his work includes delivering LinkedIn networking and job hunting training to students and young professionals. He also advises business leaders on formulating social media marketing strategies and helps functional experts use LinkedIn to enhance productivity. He lives in Chicago, Illinois.