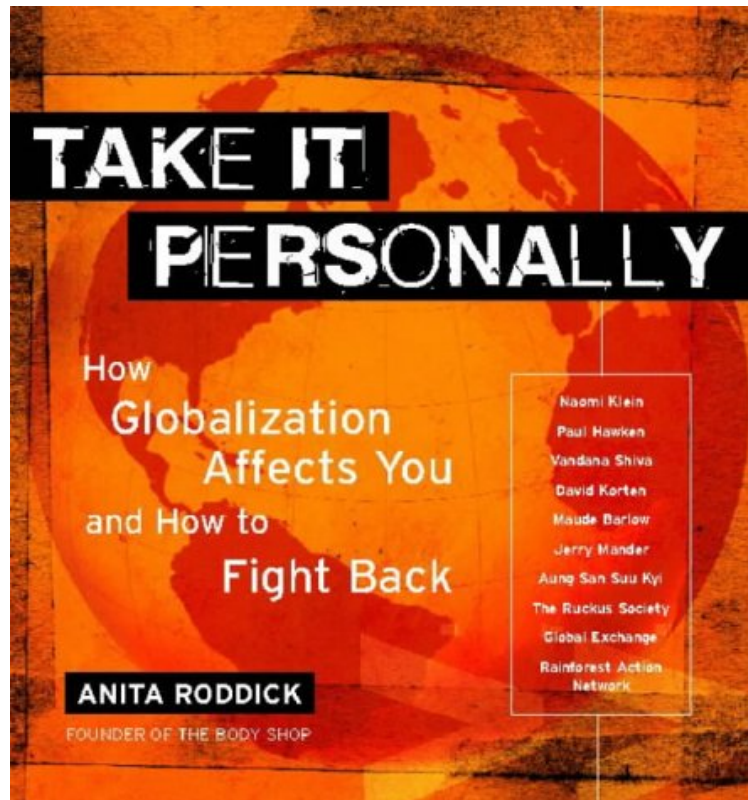


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GLOBALIZATION: TAKE IT PERSONALLY (HOW GLOBALIZATION AFFECTS YOU AND POWERFUL WAYS TO CHALLENGE IT)

Anita Roddick

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4 of 4 people found the following review helpful. WowBy Dead KennedysThe title pretty much sums it up. This book was...superb and it doesn't sugarcoat, either. What shocked me most was the chart on page 70 of this book showing minimum wages in other countries (4 cents an hour in Burma!!!!) versus some figures of the head honchos of the corporate world (Walmart's Walton family, according to this, is worth 67.5 billion). It will definitely make you look at the brand names in a different way. I know for sure I will not buy anything from Victoria's secret anymore, nor will I set foot in Walmart anymore unless I'm absolutely desperate for something I don't think I can get anywhere else. So be smart, pick up this book, learn a thing or two, and fight this corporate crap. You'll be much happier you did.

A book that focuses on global issues of freedom and fairness. The author using profuse illustrations and photos makes an argument for a revolution in kindness. This book also serves as a primer for anyone who wants to quickly understand what serious global issues are out there.