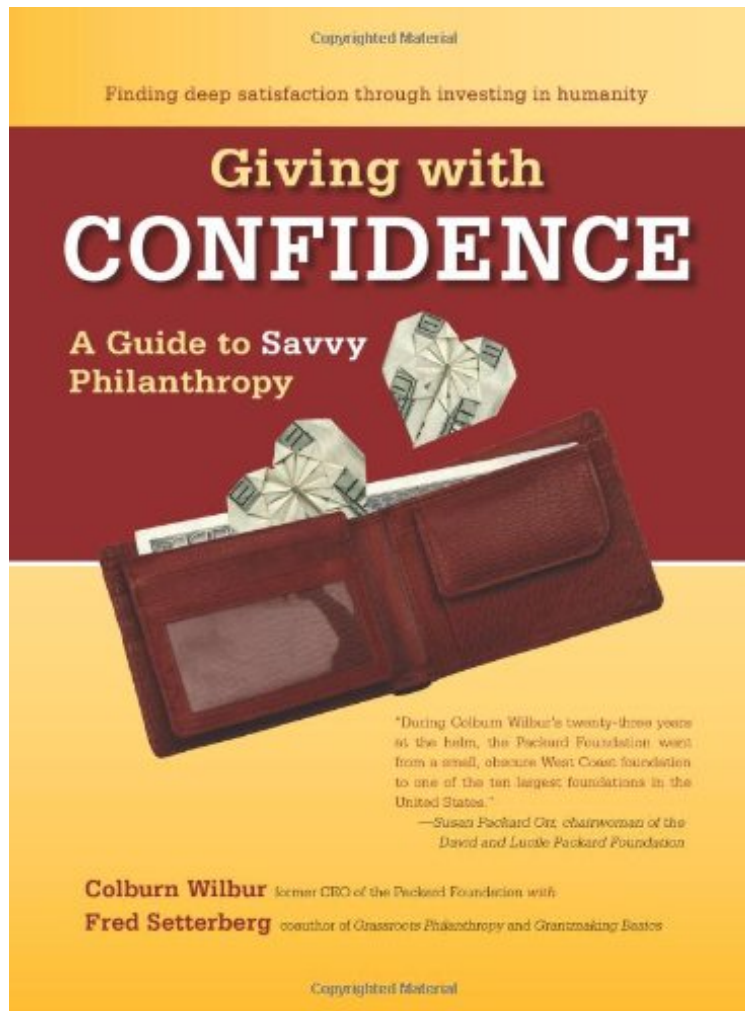


(Get free) Giving With Confidence: A Guide to Savvy Philanthropy

## Giving With Confidence: A Guide to Savvy Philanthropy

Colburn Wilbur, Fred Setterberg  
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#2952175 in Books 2012-10-01 Original language: English PDF # 1 8.50 x 6.50 x .50l, .75 #File Name: 1597142042160 pages | File size: 41.Mb

**Colburn Wilbur, Fred Setterberg : Giving With Confidence: A Guide to Savvy Philanthropy** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Giving With Confidence: A Guide to Savvy Philanthropy:

0 of 2 people found the following review helpful. Title says it all By History Hannah This book is informative and helpful. We have already ordered five more to give as presents. We bought it after reading a review\ recommendation in a Southeastern Foundations magazine. 0 of 2 people found the following review helpful. Invigorating advice for the individual philanthropist! By Durgaji Invigorating advice for the individual philanthropist. Buy this book and read it - then give it away! Cole Wilbur and Fred Setterberg, who together wrote the book on foundation grantmaking - "Grantmaking Basics" - are back. This new book "Giving with Confidence" advises against rulebooks, and is filled with stories that will embolden the individual philanthropist to try new approaches for a more fulfilling and connected

grantmaking. 1 of 3 people found the following review helpful. An Important Work in a Very Important Field By David R. Wayne Whether you are an experienced philanthropist or simply a novice with an interest in making the world a better place, this book imparts crucial information on the process and does so in a manner that is very insightful, as well as instructional. FIVE STARS ALL THE WAY!

There are thousands of books that tell you how to get money, but few that cover something just as challenging: how to give money away. *Giving with Confidence* provides thoughtful guidance culled from decades of experience in the philanthropy world. Whether you are an individual who donates to your favorite charity or the head of a large foundation, the gentle practicalities of this book will enable you to manage your giving with effectiveness and personal satisfaction. By following its seven core principles, you will have what you need for "improving the reach, scope, and impact" of your contributions.

"Cole Wilbur's years of experience really come through in *Giving with Confidence*. At last a book on the subject that speaks to both the heart and the mind. And jargon-free, no less. It will be helpful to both the seasoned professional as well as the modest donor just starting out. I found myself educated and inspired, moved and amused. The best I have read on the subject." --Thomas C. Layton, president of the Wallace A. Gerbode Foundation

"*Giving with Confidence* reveals the secret sauce of philanthropy with humor, wisdom, and plain good storytelling. This book is a gift for anyone who has considered giving." --Ralph Lewin, president and CEO of Cal Humanities

"This insightful guide to the pitfalls, potential, and the ins and outs of charitable giving is a must-read for all nonprofit leaders, donors, and students who want their work to matter. An inspiring book that will birth many new ideas and practices to bring about social change." --Marjorie Schwarzer, former professor and chair of museum studies at John F. Kennedy University, and author of the award-winning *Riches, Rivals, and Radicals: One Hundred Years of Museums in America*

"There is a ton of advice for the wealthiest givers, but none for those of us who give more than \$5,000 but less than \$75,000 per year. Here in a non-dogmatic style are some approaches and guidelines to make donors feel more effective. Thank you, Cole and Fred." --Jan Masaoka, CEO of the California Association of Nonprofits

"Cole Wilbur, veteran foundation grantmaker, has teamed up once again with Fred Setterberg to write another outstanding guide to creative and effective grantmaking, this time for the individual philanthropist. Their advice is to toss out formality and procedures, be bold but smart in your giving, give of yourself as well as your money, give locally, give now, and be willing to be patient, uncelebrated, and stay the course with your support. Advisers and community foundation staff will also find here a tool to open new conversations with donors that can spark more fulfilling, connected approaches to individual philanthropy." --Dawn Hawk, program officer for the Philanthropic Ventures Foundation

"Part up-to-date behind-the-scenes guide, part how-to, this potent little book distills the wisdom of a life's work in philanthropy by one of our best thinkers and most devoted practitioners." --Marilyn Bancel, author of *Preparing Your Capital Campaign*

"Here is a book written with the practical insights and experiential wisdom of leaders who know we are building community one donor, one volunteer, one person in need at a time. Great reading for all of us involved in this work." --Philip Arca, executive director of St. Vincent de Paul of Alameda County

"Cole Wilbur hits all the right notes in *Giving with Confidence*. The lessons learned from his illustrious career will inspire the new philanthropist while reminding even the most experienced among us to pursue a steady, principled, yet bold approach that will ultimately yield greater impact for the organizations and people we are here to serve. It's a book to keep close to your desk." --Marc Ross Manashil, cofounder of the Clarence Foundation

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About the Author Colburn Wilbur is a trustee of the David and Lucile Packard Foundation, where he was the CEO for twenty-three years. Prior to that, Cole served as executive director and CEO of the Sierra Club Foundation. He was a Senior Fellow at the Council on Foundations (1999-2000) and in 1999 received the COF's Distinguished Grantmaker Award. In addition to serving on the Packard Foundation Board, Cole is

currently a member of the boards for Colorado College, the Institute for Global Ethics, Planned Parenthood Mar Monte, The Stanford Theatre, and Philanthropic Ventures Foundation. Cole received both his undergraduate and MBA degrees from Stanford University and is the coauthor of *The Complete Guide to Grantmaking Basics*. Fred Setterberg is the coauthor of several books about the nonprofit sector and philanthropy, including *Grantmaking Basics*, with Colburn Wilbur and Barbara Kibbe; *Grassroots Philanthropy*, with Bill Somerville; and *Beyond Profit*, with Kary Schulman.