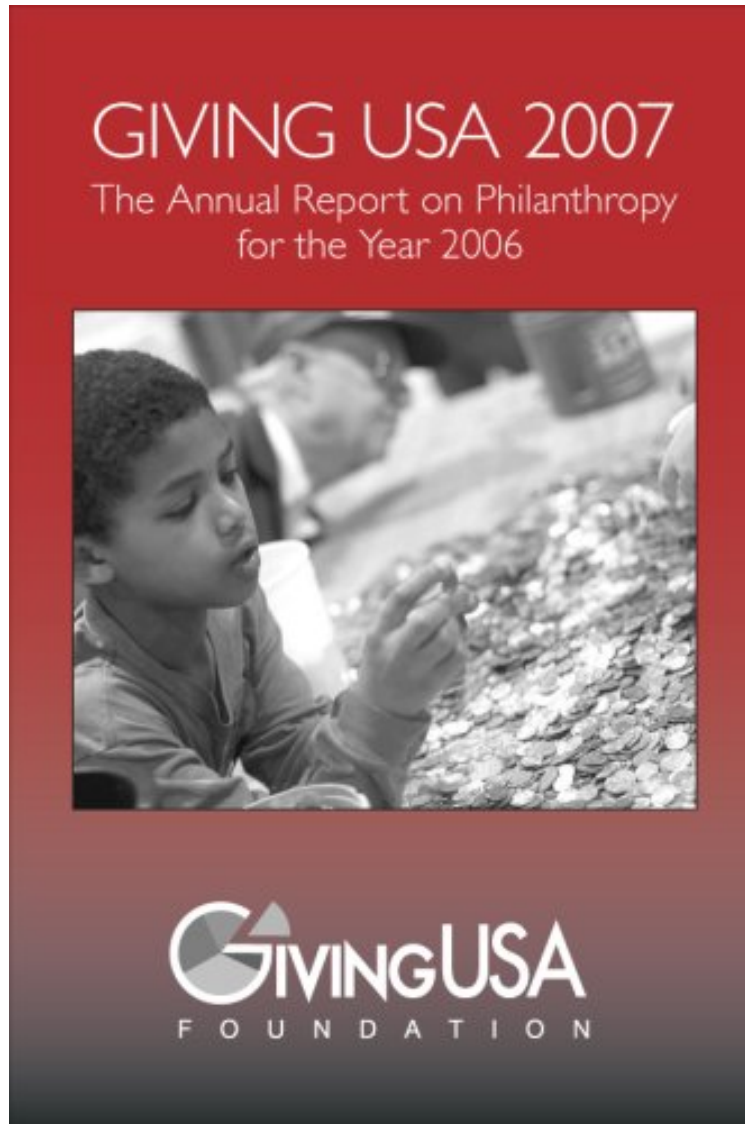


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Giving USA 2007: The Annual Report on Philanthropy for the Year 2006

Melissa S. Brown, Editor

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0 of 0 people found the following review helpful. Required reading in philanthropyBy David J. BergesonThis is an excellent book, and should be required reading for anyone interested in philanthropy and/or giving.

The definitive annual report on who gives what to whom in America, Giving USA 2007 provides you with charts, data and reference material to guide your organization's charitable giving efforts. Published continuously since 1955, Giving USA, produced by Giving USA Foundation, is the one reference tool every non-profit organization should have in their library. Not only can you find out statistics on who gave in 2006 (Individuals, Bequests, Corporations and Foundations), you can find out about the sectors that received donations that year (Religion, Health, Education, International Affairs, Public-Society Benefit, Human Services, Arts/Cultural/Humanities, Environment/Animals and Foundations). The report also provides analysis and advice on how to use the data to drive decision-making for fundraising efforts, as well as a comprehensive overview of the key findings. The 2007 edition also includes new data from the National Center on Charitable Statistics, which allowed Giving USA to update the historical time series for all nine sectors going back to 1989. Additionally, a follow-up section on disaster-relief giving is included, as well as benchmarking data on how smaller organizations are raising money.