

[Ebook free] Get the Job: Optimize Your Resume for the Online Job Search

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Pamela Paterson

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for the Online Job Search



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Pamela Paterson : Get the Job: Optimize Your Resume for the Online Job Search before purchasing it in order to gage whether or not it would be worth my time, and all praised Get the Job: Optimize Your Resume for the Online Job Search:

0 of 0 people found the following review helpful. An Indispensable Resource for the Online Job SearchBy KC"Get the Job" by Pamela Paterson has earned itself a spot in the "indispensable resources" section of my bookshelf. After deciding to shift careers and finding myself 10 years out of touch with the particulars of the online job search, I wrote

what I thought was an effective resume and began applying to jobs. The lack of responses prompted me to look for some help, and I'm very glad to have found Ms. Paterson's book. Within the first 10 pages, I realized that I needed a highlighter and page markers --- I had some serious work to do! Ms. Paterson does an excellent job of addressing the dos and don'ts in all sections of the resume (I like the use of "Poor Example" versus "Good Example to illustrate these points). Questions that come up each time I revise my resume (include my full address? provide dates for my education? cram everything into 2 pages?) were answered with real-life examples and thoughtful explanations. The appendix (Strong Verbs for Resumes) was extremely helpful during the rewriting process. Ms. Patterson acknowledges that the job search doesn't end with a winning resume; she also emphasizes the ever-so-important tips for keeping one's resume at the top of the stack. Thanks to this book, I'm certain that I'll soon have a "get the job" resume!

1 of 1 people found the following review helpful. A resume book uniquely suited for today's job seekers
By Dennis Richards
The thing that sets this book apart from many other resume writing books is that it's aimed specifically at today's job seeker whose resumes are likely to have to survive online screening systems before they are even seen by an actual hiring manager. Though the book is aimed primarily at IT professionals the tips that are spread generously throughout can be utilized by practically anyone in search of a job in today's marketplace, since many of the challenges addressed in this book are faced by job-seekers everywhere. For example it describes how online job screening systems rank resume applications in terms of their content, and from there goes on to suggest ways in which the applicant can adjust their resumes - most notably in both content and design - to maximize their ranking on these systems. It is simple but practical suggestions like this - summarized in the 'Tip' and 'Doing It Yourself' sections that distinguish this book from other resume books currently on the market. Recommended.

1 of 1 people found the following review helpful. GET THE JOB does the job! It's a must-read for any job seeker!
By Samantha S
This book is a must-read for any job seeker. In her groundbreaking book, Get the Job -- Optimize Your Resume for the Online Job Search, Pam Paterson, AKA the "Guru of Awesome Resume Advice", clearly outlines her results-driven job search methodology in a clear and concise fashion. Drawing on her own insider experience as part of a team that implemented a job applicant system for a global financial auditing company, Pam tells us, in her own words, all about the art and science of the job search -- and what makes an application stand out from the crowd. Written in a logical, easy to read manner with lots of handy tips and real life stories, Pam's passion for helping people in their job search comes through in the book. Yet what makes this book truly different from other job search guides is that the advice and techniques presented in Get the Job really work!

AN AMAZON BESTSELLER: # 1 on Kindle. Find out why job seekers have a 90% success rate in finding a job with the book *Get the Job: Optimize Your Resume for the Online Job Search*. Free with every book purchase is a two-hour resume consultation with the author. Limited time and conditions apply (contact the author through beatresumesystems@gmail.com). Online job systems are very sophisticated in how they can search, filter, and rank candidates. Learn how you can optimize your resume in these systems so your resume can navigate through them right to the hiring manager. In this extensively researched book, Pamela Paterson provides the techniques you need to know to transform your resume into an effective marketing tool that can outpace the competition in online job systems and spike the interest of hiring managers. Whether you are a new grad looking for your first job or an experienced professional, this book can help you get the job you want.

What People Are Saying
A tremendous help
T. Hendriks, Google Deployment Specialist
A piece of gold
C. Carajan, IT Manager
A fantastic book
J. Gibson, Staffing Consultant
Clear way of communicating
B. Aschwanden, President, Publishing Smarter
Practical tips and real life experience
S. Nene, Instructor, George Brown College
Offered a position that was perfect for me
P. Cruickshank, Technical Writer

About the Author
Pamela Paterson, author of the book *Get the Job: Optimize Your Resume for the Online Job Search*, gained an insiders edge into how online job systems work when she was part of a team that implemented an applicant tracking system for a national company. She has taught about the art and science of creating effective resumes for over 15 years at workshops, colleges, and conferences. Pamela works to help individuals boost their career trajectory and reach their full professional potential. In live presentations and in her book, she lays out a strategic, step-by-step approach to beating online job systems and building laser-sharp resumes that hits home with online hiring professionals. She claims a 90% success rate in helping her clients find jobs through her unique, scientific approach to resume writing. Pamela is a long-time mentor and supporter of people who strive for positive change in their lives. As a resume coach, she has helped hundreds of people with their job search. In addition, Pamela is founder of the Pamela Jean Paterson bursary, a fund that assists students who have overcome life challenges to pursue their education. She has been the recipient of several awards for her work, including several writing awards. She has a bachelors degree in journalism from Carleton University and a masters degree in science from the University of Maryland. Pamela is one of a select number of Canadians inducted into the same honor society as Jimmy Carter, Hillary Rodham Clinton, and Linus C. Pauling. Pamela is a member of the Canadian Association of Career Educators and Employers (CACEE). When she is not admiring great resumes, Pamela spends her time as a consultant, mentor, and speaker. Pamela works

globally, but spends most of her time in Toronto. She may be contacted at beatresumesystems@gmail.com.