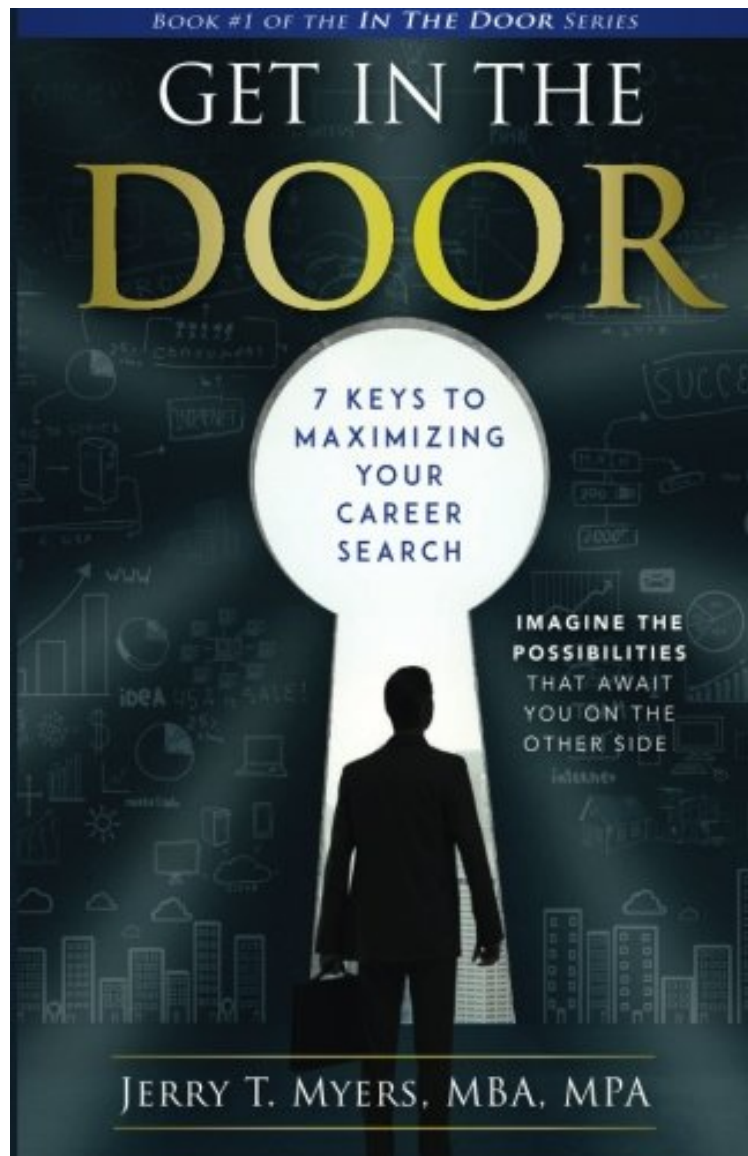


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The key to any job search is to have a consistent, focused strategy, as you pursue targeted companies that align with your career goals. In *Get in the Door: 7 Keys to Maximizing Your Career Search*, Jerry offers a succinct game plan to separate your resume from the crowd. By shifting your mindset to think like a HR professional, and tapping into your personal and social networks, you will have an advantage over other candidates. Jerry provides the keys for todays job market to position you to Get in the Door. Its up to you to grab these seven keys and unlock it! Darryl R. Matthews, Sr. Executive Director National Association of Black Journalists (NABJ) Are you up for the job-search challenge? Now, more than ever, you must be committed to an employment strategy with clearly defined career goals, and thorough research on your desired employer. As you settle into your new mindset of thinking like a HR professional, your strategy should include in-person networking, social media, creativity, and above all else, professionalism. Walk with confidence, as you now have the tools to Get in the Door!