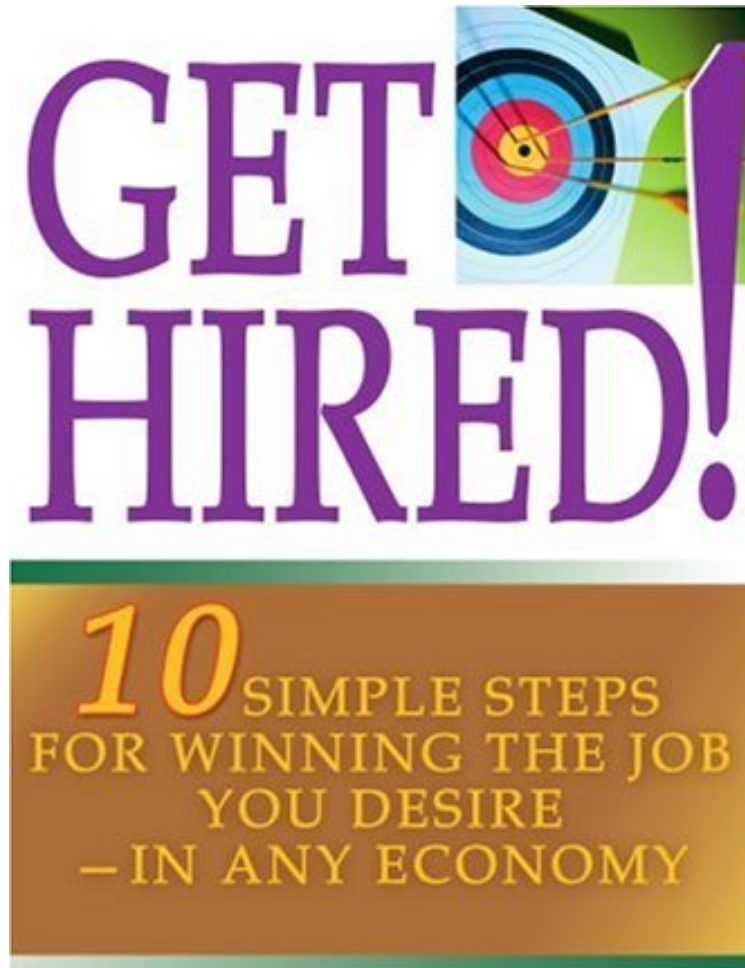


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following review helpful. worked for me...By OyGet Hired helped me get the job I've been in for 2 months now. After reading the first few chapters I revised what I'd thought was a pretty good resume to instead convey what it is I do that's truly outstanding. I learned how to send v-letters instead of cover letters -- this last approach got me four interviews from the first eleven resumes I sent out in response to newspaper classifieds. (Oh yeah, I got an interview via a monster.com posting. How often does that happen?)There's lots of good stuff here, including the value of cold-calling on the phone, which I hated doing at first but which I discovered works. If you're looking for a book that gets you to re-examine your whole life and career you might do better with Parachute or Po Bronson. But if you're looking for a guide to getting hired quickly, well, it took seven weeks from the time I picked up this book for me to find the position I'm in, which is a job I like as much as any I've had. And I'd been looking for a job for more time than I want to admit -- even under an alias. Get this book, do what it says -- ESPECIALLY DO THOSE TASKS YOU DON'T REALLY "LIKE" DOING -- and keep positive. Things do change. Do not give up. Do not give up. I'm serious now, whoever wherever you are, staring at your little screen, I mean it, don't give up. Get yourself out there.3 of 3 people found the following review helpful. Unique AdviceBy Andrew BlochI bought this book while looking for some help with my job search and found some pretty creative approaches to "the hunt" that no one else out there is doing. The V-Letter, brag book, and creative networking ideas were efficient and effective in helping me land many tough-to-get interviews and finally to accept an awesome highly competitive position with a fortune 20 company. I think that other books might help you find your work-related purpose in life and how to set goals to achieve that; however, this book really gives you the tools you need to turn it into reality. There are highly desirable jobs out there in very competitive industries with a lot of people unsuccessfully blasting their resume at or trying to schmooze a way in. I know because I'm one of those people that tried those and other crazy, ineffective head-banging methods. Certain techniques only get you so far. This book takes you above all those weak strategies and makes you look smart by giving you the outside-the-box ideas that recruiters and hiring managers look for. These ideas included the three mentioned above and the chapter on acing the interview.

Most conventional job search strategies are simply not effective anymore. To be successful in today's ultra-competitive job market, one must employ new tools and strategies for gaining notice and getting hired. Get Hired! will provide you with the necessary advice and strategies to conduct a successful job search campaign, and do so regardless of the strength of the employment market.In Get Hired! you will find effective strategies for:Developing the proper job seeker's mindset and assessing the modern job market. Formulating a career direction by identifying your transferable skills, natural talents, areas of interest, and Business Reality. Employing the most effective job search methods. Creating a winning resume-that gets read! Distinguishing yourself from the job search masses by employing new tools and strategies such as a Brag Book, V-Letter and Job Business Plan. Acing the interview-and winning the job! Determining your market value and negotiating a top salary.Get Hired! is written to help you get maximum results by following a time-proven strategy for job searching success-for today's business environment. The principles and techniques discussed in Get Hired! will apply whether you are looking to embark on a complete life-altering career change, or whether you simply want to switch employers.

From the PublisherGet Hired! will provide the reader with succinct advice on how to formulate and apply proven techniques for getting hired in the increasingly competitive job market.About the AuthorDonald J. Strankowski is founder and president of Ascend Career and Life Strategies, a training and consulting firm for businesses, professionals, and executives. He has parlayed over 20 years of corporate experience in writing Get Hired!. Donald is also a recognized keynote and motivational speaker.