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Get Companies Chasing You: Job Search Re-Invention

Susan Burke

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wishing to gain a better understanding of the importance of networking. Keep to skim through periodically. Share with friends and colleagues. 0 of 0 people found the following review helpful. Five Stars By adnan baloch She's passionate and believes in what she does.

Get Companies Chasing YOU! As a Global Career Coach I can tell you You get hired for ONE reason. The company has a problem(s) and they want you to solve it! I work by helping you show a company just how you do that! This book is for you if: You are a job seeker You have got that great job and still want companies chasing you! All of the services I offer are built by living and breathing this concept, so if you dont see this as the right strategy for you, basically stop reading now! This is what I stand for and what makes me different from other career coaches! I actively believe every job seeker, freelancer, and employee needs to harness their own power by: 1 **BREAKING DOWN THE FOUR WALLS GETTING COMPANIES CHASING YOU!** Unless your reputation transcends the four walls where you work; youre always going to be stuck back at square one when you next want to get hired! Break the cycle and build the like, know, trust factor before you even get to that stage! 2 **TREATING YOURSELF AS A BUSINESS** Recognise that you only get hired for one reason You solve an employers problem. Treat yourself as a business and create your Resume/CV and LinkedIn profile with this in mind! 3 **THE MONEY IS IN YOUR MESSAGE!** End the vanilla status and stop the carbon copy. Its time to become real and stop that nonsensical paraphrasing on your longwinded CV/Resume. Say goodbye to boring buzz words, writing that you are a forward-thinking, hands-on, think out of the box employee wont get you anywhere. Lets stop sending the Hiring Manager to sleep! 4 **CREATING A JOB SEARCH STRATEGY BINNING THE AD HOC APPROACH** Wouldnt it be nice if you knew exactly what you needed to do every single day in order to get hired and build a 2-way funnel where interested companies are seeking you out? Well, you can. Learning via trial and error wont help you need to do this properly. No job is for life these days, so how are you protecting yourself from redundancy? Branding and positioning yourself is key! Ready to dive deeper, grab yourself a coffee and lets go from here

About the Author Hi I'm Sue the Author... Let's keep this simple and really brief. I love helping people and seeing YOU succeed. My motto is 'Live life on your terms' and I love action takers so this must be you if your reading this page! However, if you would like to know more about me.... I have commented for the National press such as The Telegraph, Guardian on careers related matters and more. My website has also won some awards. I am also on the Career Development Institute as a Council Member representing careers for young people but hey if you really want to see what I do or what I've done pop over to my website www.susanburkecareers.com As always 'Live life on your terms'