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Fundraising Ideas: Over 225 Money Making Events for Community Groups, with a Resource Directory

Janell Shride Amos

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Janell Shride Amos : Fundraising Ideas: Over 225 Money Making Events for Community Groups, with a Resource Directory before purchasing it in order to gage whether or not it would be worth my time, and all praised Fundraising Ideas: Over 225 Money Making Events for Community Groups, with a Resource Directory:

Check out the community calendar section of almost any newspaper and you will find it filled with a variety of fundraisers. But how do groups organize a successful money making event? And what are some new ideas, beyond the usual car washes, bingo games and bake sales? From -athons (e.g., bikeathons, walkathons) to yard booths, over 225 proven fundraisers are included in this essential reference work. Each entry contains a brief description of the event, the type of workers and tools needed to ensure its success and a reference to the resource directory. Hints for organizing and developing fundraisers are also given, along with a section of success stories that further emphasize the basics of effective fundraising. The resource directory provides names, addresses, phone numbers, and product descriptions for companies that supply materials and information needed to implement the fundraisers.

Suggestions and directions for special events to raise money, plus tips on planning events, promotion, and dealing with problems --Reference Research Book News
About the Author
Janell Shride Amos of St. Louis, Missouri, has taught in both elementary and high schools. She is also the author of *Entertaining Children* (1992).