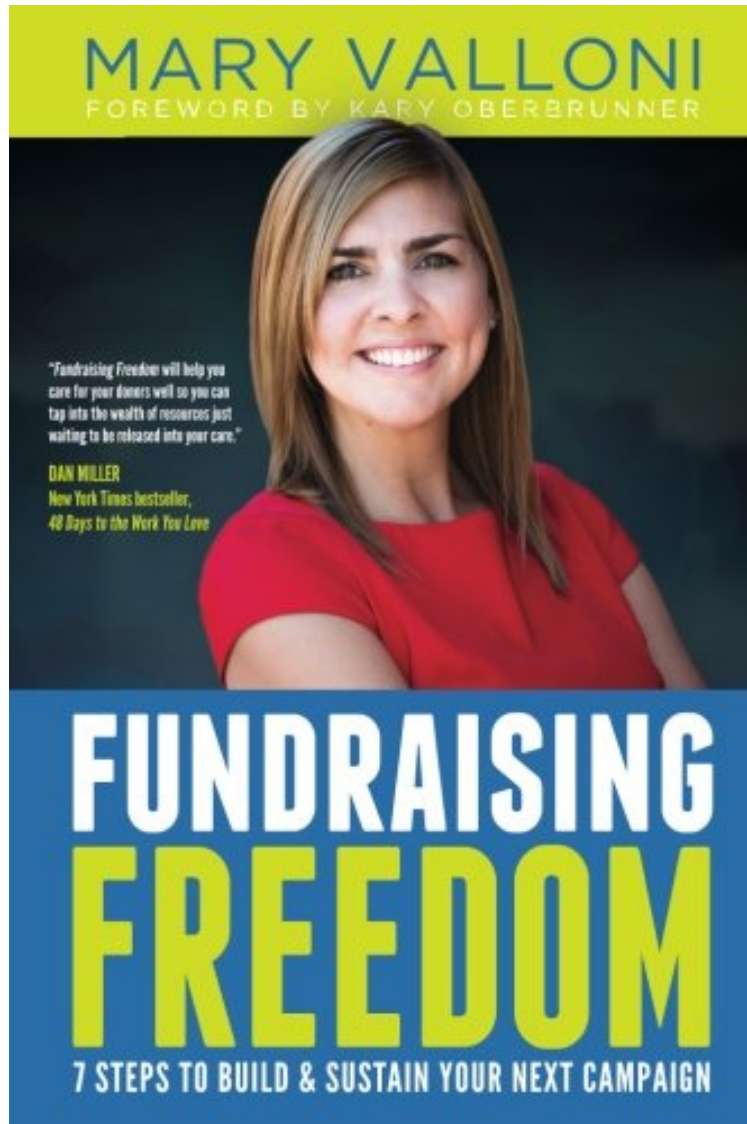


(Pdf free) Fundraising Freedom: 7 Steps to Build and Sustain Your Next Campaign

# Fundraising Freedom: 7 Steps to Build and Sustain Your Next Campaign

Mary Valloni

ePub | \*DOC | audiobook | ebooks | Download PDF



DOWNLOAD



READ ONLINE

#953464 in Books 2017-01-17Original language:English 9.00 x .37 x 6.00l, #File Name: 1943526893162 pages | File size: 71.Mb

**Mary Valloni : Fundraising Freedom: 7 Steps to Build and Sustain Your Next Campaign** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fundraising Freedom: 7 Steps to Build and Sustain Your Next Campaign:

3 of 3 people found the following review helpful. Perfect Book for Individuals, Missionaries and larger Organizations.By Rebekah TesoneI was excited to sit down and read Mary Valloni's clear book on fundraising. In this

much needed resource the wisdom that has been spelled out in 7 easy steps to build a passionate fundraising campaign. Mary's book, *Fundraising Freedom* surprised me with how smooth and easy it was to read and follow. It creates a clean direct path that will make a difference and help you impact the world. May it encourage your world as you set your goals.

1 of 1 people found the following review helpful. *Fundraising Demystified* By Stuart Mary's seven steps to *Fundraising Freedom* reveal a proven method to partner with the people who can enable your nonprofit to fulfill its mission. The book shows the reader not only how to recruit volunteers and donors but to "bring them into the family" of your nonprofit or cause, so that the right people stay with you and/or organisation for the long haul. To my great delight I was provided with an advance reader copy of this book and finished it in a matter of days. This is a highly-readable, practical guide to get results when raising funds. It is a deep-dive that gives the reader insight - no matter how big (or small) your target is - whether you are an individual or part of a complex organisation. The anecdotes from the author's experience in the fundraising profession are authentic, showing her highs and lows. The author demonstrates business sense and professionalism, alongside a raw passion for her work. I do not work in fundraising, but this guide is so easy to read that it makes the process accessible to me as an outsider. Five stars.

2 of 2 people found the following review helpful. *Fundraiser or not, you need to read this book!* By Brian E. Wagner Incredible book. It's obvious that the author is wise beyond her years. Especially with statements like, "Whatever the vision is, you have to be willing in this moment to say to yourself that you will do whatever it takes to make it happen". This can be said for any endeavor that has true meaning. It's an important part of our life and what we choose to pursue. This book is easy to read and right to the point.

In 2007, fundraising professional, Mary Valloni, walked through the doors of another nonprofit organization determined she was going to break the cycle of fundraising burnout and frustration. She wrote on the white board in her new office "WORK SMARTER, NOT HARDER."

"You are reading a tool that will enhance your ability to do something great. *Fundraising Freedom* will help you care for your donors well so you can tap into the wealth of resources just waiting to be released into your care." -Dan Miller, New York Times bestselling author, *48 Days to the Work You Love*. "If you only read one fundraising book - make it this one! *Fundraising Freedom* will transform your thinking around how fundraising should be done. This is a plan every nonprofit should be implementing." -Kary Oberbrunner, Author of *ELIXIR Project*, *Day Job to Dream Job*, *The Deeper Path*, and *Your Secret Name*. "Mary has shared the essence of true volunteer and staff fundraising in this short read. Work this PLAN. A fundraiser who reads and works the 7 steps outlined in *Fundraising Freedom* cannot go wrong." - John Kyger, Retired Income Development Vice President, American Cancer Society.