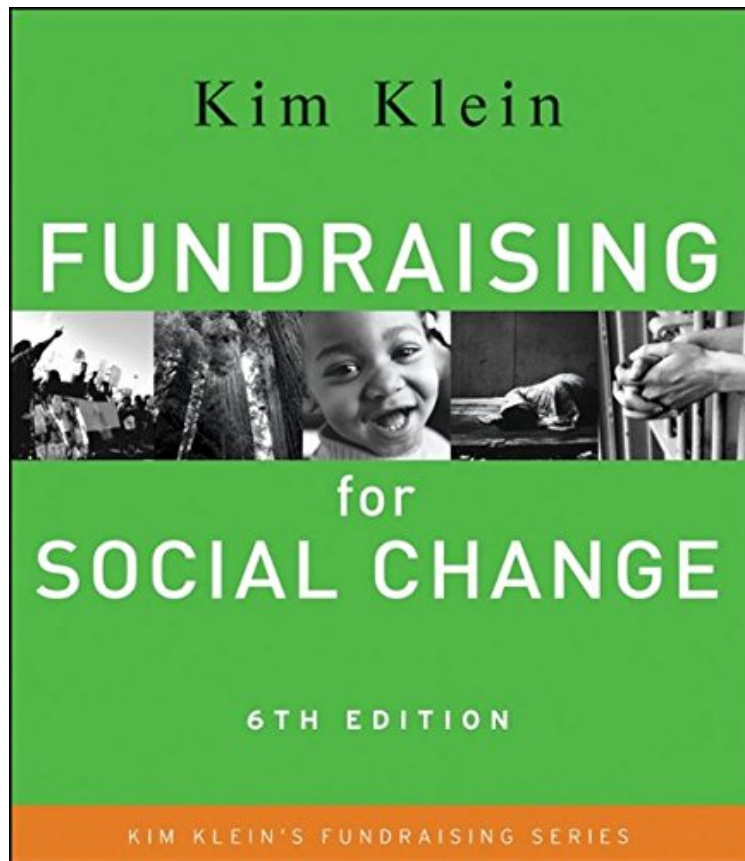


[Download] Fundraising for Social Change

## Fundraising for Social Change

Kim Klein

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**Kim Klein : Fundraising for Social Change** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fundraising for Social Change:

0 of 0 people found the following review helpful. Four StarsBy Erin WicklundUsed this as one of the textbooks for the University of Washington's Fundraising Management program. Very readable.0 of 0 people found the following review helpful. Lots of great ideas will come from your time spent with your ...By N. K.So much information, it's a bit overwhelming at first. But take your time with the book and read with a pen and paper to write notes. Lots of great ideas will come from your time spent with your nose in this one.0 of 0 people found the following review helpful. Very insightful!!By CustomerVery helpful book to know about fundraising.

This bestselling book is one of the most widely used in the field by nonprofit organizations across the country. A soup to nuts description of how to build, maintain and expand an individual donor program, this book is often called "the Bible of grassroots fundraising." Praise for the Sixth Edition of Fundraising for Social Change "People love Kim's fundraising wisdom and her keen ability to connect fund development with what matters in our communities. I always recommend Fundraising for Social Change to organizations in need of a book with ideas they can use right away as

well as information about how to build a successful long-term fundraising program." Steve Lew, senior projects director, CompassPoint Nonprofit Services "I used Fundraising for Social Change as a textbook for my class for many years and often recommend it to grassroots organizations as a primer for developing a fundraising strategy. Kim's years of experience and her own broad knowledge of the field give the book heft and credibility. Her pragmatism and sense of humor make it readable and engaging." Maria Mottola, executive director, New York Foundation "The information and inspiration we have received from Kim Klein's books have been key to our grassroots fundraising efforts. Some people go back to Proust; I go back to her specifics about how to write a fundraising plan that actually works!" Bob Fulkerson, state director, Progressive Leadership Alliance of Nevada (PLAN) "Kim makes me a believer again whenever I am in her presence?be it through her spoken or written word. While she provides the basics of raising money in an accessible form, what I truly value is the deep sense of purpose she reawakens in me as a fundraiser-activist." Miguel Gavaldn, fundraising coach and trainer, Grassroots Institute for Fundraising Training "Whatever role I am in, I turn to Fundraising for Social Change. Working with Kim to present Fundraising for Social Change workshops in communities changes lives?both professional and personal?including mine. She offers hands-on experience and extraordinary human values to the nonprofit sector, as well as skilled expertise in teaching others how to make fundraising fun and meaningful to our whole life." Jaune Evans, development chair, Yerba Buena Center for the Arts

"Fundraising for Social Change is a must for anyone involved in fundraising-from the smallest community-based group to regional and national organizations. Kim Klein makes the art of fundraising user-friendly. In more than 30 years of fundraising and grant making for progressive efforts, I have not found a more worthwhile tool." (Ray Santiago, Seva Foundation) "Kim's clearly written and accessible Fundraising for Social Change lays out how to think about and how to carry out individual donor fundraising, capital campaigns, and special events. If your organization is trying to find a way to develop a base of financial support independent of the whims and fancies of finicky foundations, this is the book for you." (Gary Delgado, Applied Research Center) "This book is the Bible for grassroots fundraisers. Any time we get a question on individual donor fundraising we say, 'Have you checked what Kim says?'" (June Rostan, Southern Empowerment Project) "Kim is a legend and pioneer in fundraising for nonprofits of all sizes and types. She provides practical and timeless advice on a myriad topics. Her book should be on the shelf of every development director." Pam Williams, director of development, The Marin Humane Society "This is my grassroots fundraising 'bible.' I refer to it when preparing for a new fundraising campaign and tell others to read it when they're feeling overwhelmed. I know I would be lost if I didn't have this book in my fundraising library." Rona Fernandez, development director, Californians for Justice "Hawaii Community Foundation has brought Kim to the islands for over ten years to present her information-packed workshops on fundraising. Fundraising for Social Change brings Kim into the nonprofit organizations on a daily basis with the principles and practical tools needed for a successful long-term fundraising program." Lorraine Sato Tamaribuchi, foundation officer for Maui County, Hawaii Community Foundation

From the Back Cover Praise for the Sixth Edition of Fundraising for Social Change "People love Kim's fundraising wisdom and her keen ability to connect fund development with what matters in our communities. I always recommend Fundraising for Social Change to organizations in need of a book with ideas they can use right away as well as information about how to build a successful long-term fundraising program." Steve Lew, senior projects director, CompassPoint Nonprofit Services "I used Fundraising for Social Change as a textbook for my class for many years and often recommend it to grassroots organizations as a primer for developing a fundraising strategy. Kim's years of experience and her own broad knowledge of the field give the book heft and credibility. Her pragmatism and sense of humor make it readable and engaging." Maria Mottola, executive director, New York Foundation "The information and inspiration we have received from Kim Klein's books have been key to our grassroots fundraising efforts. Some people go back to Proust; I go back to her specifics about how to write a fundraising plan that actually works!" Bob Fulkerson, state director, Progressive Leadership Alliance of Nevada (PLAN) "Kim makes me a believer again whenever I am in her presence?be it through her spoken or written word. While she provides the basics of raising money in an accessible form, what I truly value is the deep sense of purpose she reawakens in me as a fundraiser-activist." Miguel Gavaldn, fundraising coach and trainer, Grassroots Institute for Fundraising Training "Whatever role I am in, I turn to Fundraising for Social Change. Working with Kim to present Fundraising for Social Change workshops in communities changes lives?both professional and personal?including mine. She offers hands-on experience and extraordinary human values to the nonprofit sector, as well as skilled expertise in teaching others how to make fundraising fun and meaningful to our whole life." Jaune Evans, development chair, Yerba Buena Center for the Arts