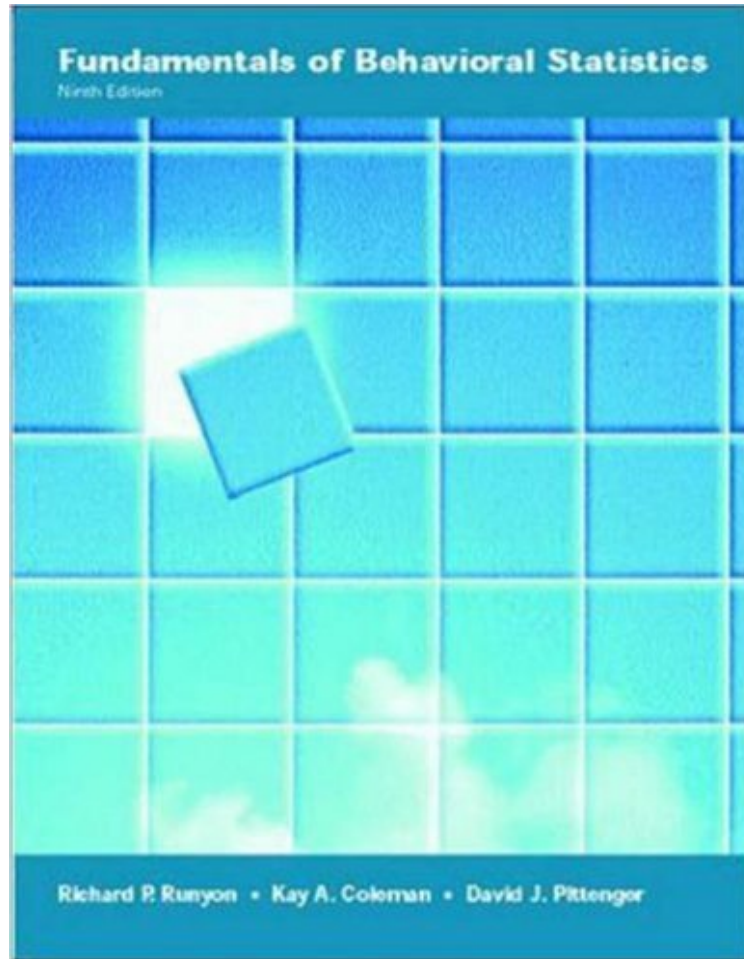


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## Fundamentals of Behavioral Statistics

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A proven performer designed for today's psychology students, Fundamentals of Behavioral Statistics combines current thinking with a clear presentation designed to foster complete student understanding. A classic text that features a modern, student-oriented approach to studying behavioral statistics with an emphasis on accessibility and comprehensiveness, it is built on four tenants of success: a strong mathematical foundation, clear and interesting examples, rich illustrations and abundant exercises. The revision will continue to place great emphasis on introducing students to exploratory data analytic techniques by replacing outdated techniques with the latest, most up to date methods. Real life examples, used to present the most current approaches to teaching statistics, will be revised to

incorporate results from popular and familiar experiments.