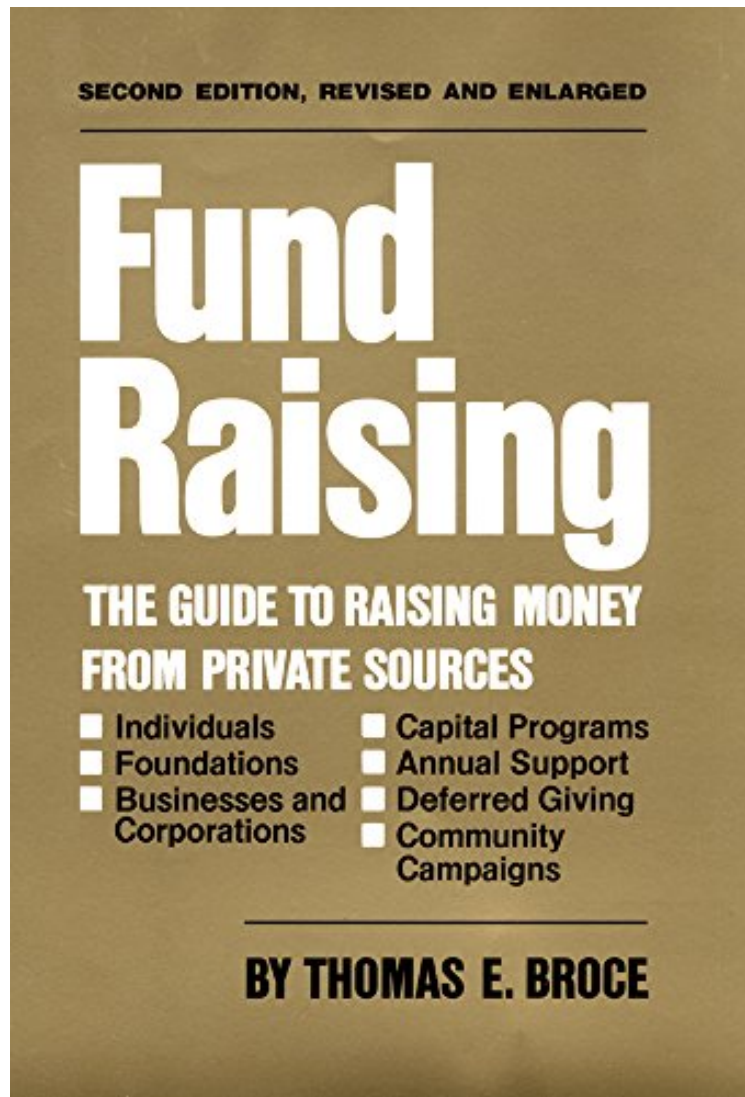


Fund Raising: The Guide to Raising Money from Private Sources

Thomas E. Broce

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Thomas E. Broce : Fund Raising: The Guide to Raising Money from Private Sources before purchasing it in order to gage whether or not it would be worth my time, and all praised Fund Raising: The Guide to Raising Money from Private Sources:

Fund Raising has been used as a basic text in many universities at both the graduate and undergraduate levels. It was adopted by the National Society of Fund Raising Executives as a basic reference for its accreditation program. Many

foundations give copies of the book to prospective grant seekers and use it as a text in fund raisers seminars. Charts, diagrams, time schedules, and appended models and examples provide all the basic tools. Every approach, every technique described in these pages it tried and proven.