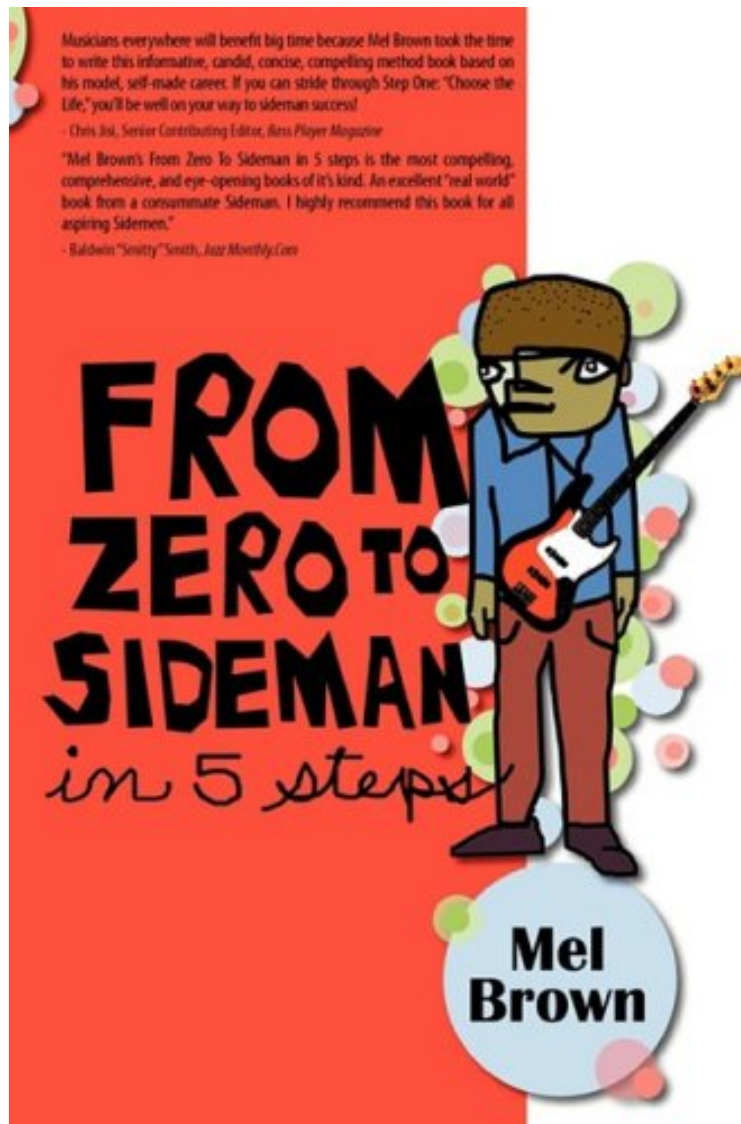


From Zero To Sideman

Mel Brown

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Mel Brown : From Zero To Sideman before purchasing it in order to gage whether or not it would be worth my time, and all praised From Zero To Sideman:

0 of 0 people found the following review helpful. Fantastic Guide...By BiscuitFor anyone who is just starting out OR for those of us who feel stuck or stagnant in our careers and need a "work smarter" approach, this is a fantastic step by step guide. The author leaves nothing to chance. He keeps it simple and easy to follow. Very grateful for his knowledge and for taking the time to share it with us!0 of 1 people found the following review helpful. Good guideBy

RULysdexc?I ordered this book as a working sideman and I have to say that much of the information Mr Brown gives in this book is good stuff. I ran into some marketing ideas I have never heard before and learned a thing or two. My experience as a bassist who doubles on upright and electric is a little different from Mr Browns. I think that doubling can increase a bassists income and opens up more opportunities in classical ensembles, string sections for large acts, and more traditional groups such as bebop, bluegrass, folk, and dixieland bands. I also realize that not all young electric players want to take the time to learn upright bass. Mr Brown covers his topic well, he just doesn't cover the possibilities available if one doubles. Just my slant on this I suppose. No fault of Mr Browns for not including it. Overall an excellent book. I learned a few things and I have been in the business a while. Mr Brown has some very useful ideas in this book that any musician could use. 0 of 0 people found the following review helpful. Awesome Book By Kevin Rees Awesome Book by Mr. Brown. Concise, informative, and his real world experience shines through. If you are even toying with the idea of starting to work as a player (sideman) I would recommend this book as it gives you all the facts without the filler.

For years, millions of musicians have aspired to a career performing professionally as Sidemen. They've dreamed of going on the road, recording hit records, and playing sold-out shows. It seems like only a precious few get to live the dream, while the vast majority fail to solve the mystery of simply getting started in the music industry. From Zero To Sideman is a no-nonsense book that keeps it real and takes the mystery out of making it happen. Everything from deciding to go pro, buying gear, getting educated, making a demo, to self-promotion is covered here in easy to understand language. If you've ever asked questions like: Should I move to a major music city? Should my demo be a video or a CD? I'd like to tour, but where do I start? Who should I give my demo to? Should I learn to read music? How can I get more work? What should I put on my demo? Why did 'That Guy' get the gig? From Zero To Sideman offers proven solutions and concrete answers, backed up with real-world experience. For the price of a one-hour private lesson, it's your definitive guide to starting and maintaining a viable career as a working musician. Mel Brown (www.melbrown.net) is a Grammy Award winning bassist and Self-Promotion pioneer. He's been featured in Bass Player, Bassics, Global Bass, and Gibson's Amplifier magazines. A versatile player, Mel has performed with virtuosos like Michel Camilo, Joey DeFrancesco, and Brian Bromberg - and superstars like Marc Anthony, Brian McKnight, and Eddie Murphy. He was the first musician in the world to use an Enhanced Multimedia CD as a business card, successfully introducing himself to the Los Angeles music scene and landing a major touring gig with Gladys Knight in less than a month. Mel has recorded on dozens of top-ten Smooth-Jazz projects (including five #1 singles and three #1 album projects) and continues to record Smooth-Jazz hits from his home studio in Arizona with artists like Dave Koz, Wayman Tisdale, Marion Meadows, George Benson, and others.